



03. GUIDELINES FOR HANDLING CONTENT





IS REPOSTING ALWAYS OKAY?

M2U1P3

WHAT DO PEOPLE SHARE ONLINE?



WHY RESPONSIBLE SHARING MATTERS

- Online actions affect others
- Bad sharing can:
 -  hurt people
 -  fake news
 -  break rules
 -  online consequences



✔ YES OR NO ✘

• Is this okay?

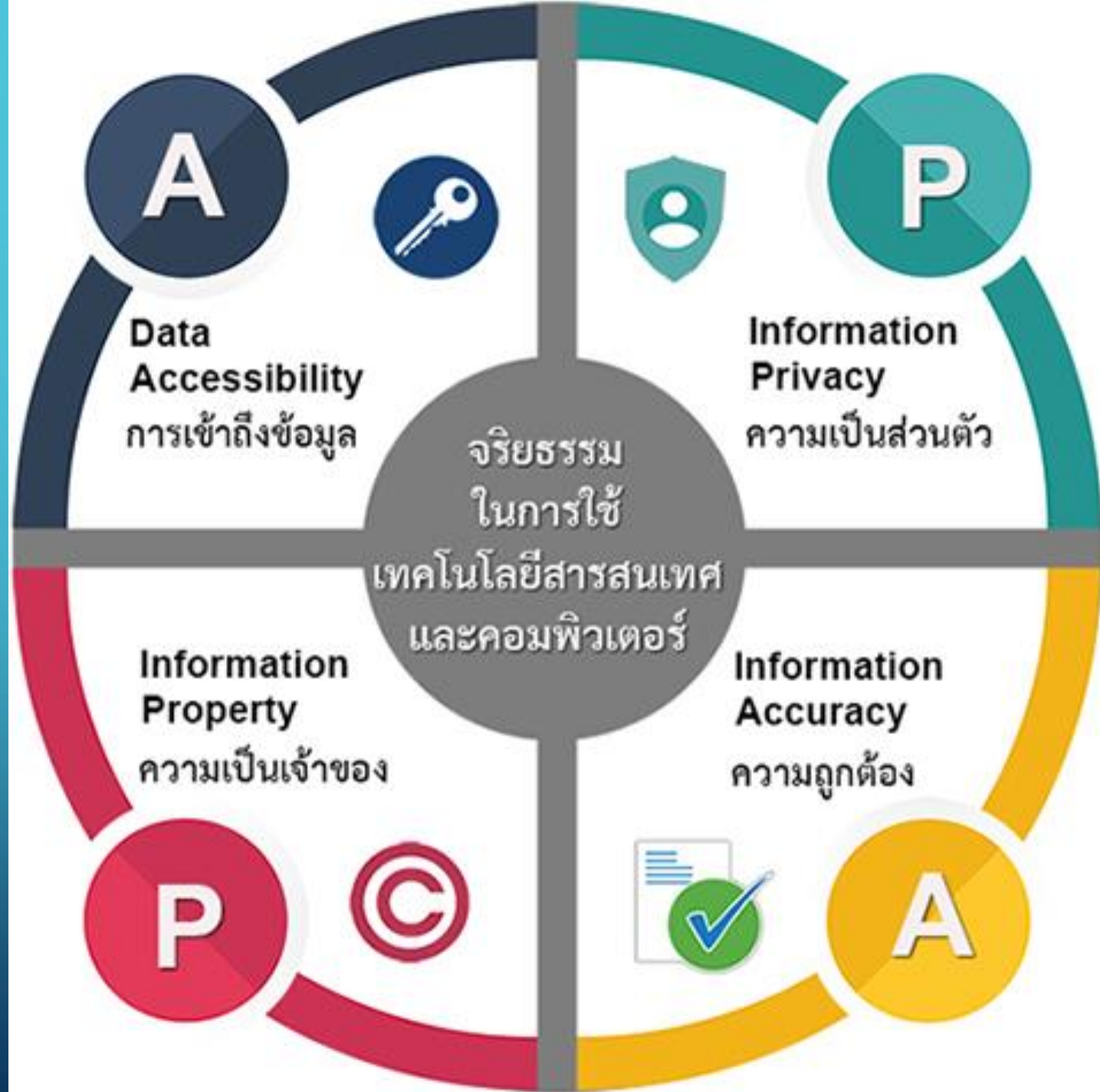
- reposting memes without credit
- sharing screenshots
- copying homework
- using Google images

OR DEPENDS 🤔



PAPPA

- Before students publish any information on the internet they should consider the ethics related to information and communication which consists of:
 - Privacy
 - Accuracy
 - Property
 - Access
- or PAPA, which have the following details:



PRIVACY

- Personal information should stay safe.
- Examples:
 - ✗ phone number
 - ✗ address
 - ✗ passwords
 - ✗ private photos



WHAT SHOULD NEVER BE POSTED ONLINE

PRIVACY SCENARIO

- Your friend uploads a group photo, but you don't want it online.
- Is this okay?
- Should they ask permission first?



WHAT SHOULD NEVER BE POSTED ONLINE

What Is Considered Sensitive Personal Information?

If it's on the Internet, it isn't private.



DonKeyHOTEL



Personal Information

- Full name
- Address
- Email address
- Phone number
- Date of birth
- Marital status
- Occupation
- IP address
- Public social media profiles



Sensitive Personal Information

- Social Security number
- Driver's license number
- Bank account details
- Health records
- Biometric data
- Racial or ethnic origin
- Religious beliefs
- Sexual orientation
- Criminal record

ACCURACY

- Check before sharing information.
- Examples:
 - fake news
 - edited videos
 - rumors



HOW CAN FAKE INFORMATION SPREAD QUICKLY?



Yuppraj Wittyalai Skool ✓



4h · 🌐

🚨 URGENT: The school will be **CLOSED** tomorrow, due to unforeseen snow storm. All extracurricular activities and sports are canceled. Remote learning will also be canceled! Stay safe! ❄️ 🏠
#SchoolClosure #NoSchool #SnowDay

👍 7.5K

406 comments 383 shares



Like



Comment



Share

REAL

FAKE

REAL

FAKE



Yupparaj Wittayalai School

2d · 🌐

พรงนี้รับหนังสือเรียนที่โรงเรียน แล้วเริ่มเรียนเลย!!!

😊ครูพร้อมสอนมากกกกกกก😊❤️

และโปรดใช้เวลาในการเดินทางมาโรงเรียนด้วยนะครับ พรงนี้เจอกัน!!!!!!

พรงนี้เปิดเทอม

อย่าลืม🕒ตั้งปลุกด้วยนะ

👍 397

2 👤 12 ➡

👍 Like

💬 Comment

CLICKBAIT?



Would You Risk Drowning for \$500,000?

153M views • 2 months ago



Watch This Video To Feed 1 Person In Need

65M views • 2 months ago



I Survived The 5 Deadliest Places On Earth

133M views • 3 months ago



Last to Leave Their Circle Wins \$500,000

167M views • 3 months ago



I Spent 100 Hours Inside The Pyramids!

201M views • 4 months ago



Every Minute One Person Is Eliminated

123M views • 5 months ago



I Helped 2,000 People Walk Again

108M views • 5 months ago



2,000 People Fight For \$5,000,000

175M views • 6 months ago



Beat Ronaldo. Win \$1,000,000



\$1 vs \$500,000 Experiences!



7 Days Exploring An Underground City



100 Identical Twins Fight For \$250,000

PROPERTY / OWNERSHIP

- Respect other people's work.
- Examples:
 - artwork
 - music
 - videos
 - homework
 - photos



IS THIS STEALING?

- Examples:
 - copying homework
 - reposting art without credit
 - downloading paid games illegally

IS THIS OKAY?



Mario Simic ✓

4h · 🌐



Mona Lisa by Leonardo da Vinci



👍 7.5K

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Mario Simic ✓

4h · 🌐



feeling artistic today YOLO
my art... LOL



👍 7.5K

406 comments 383 shares



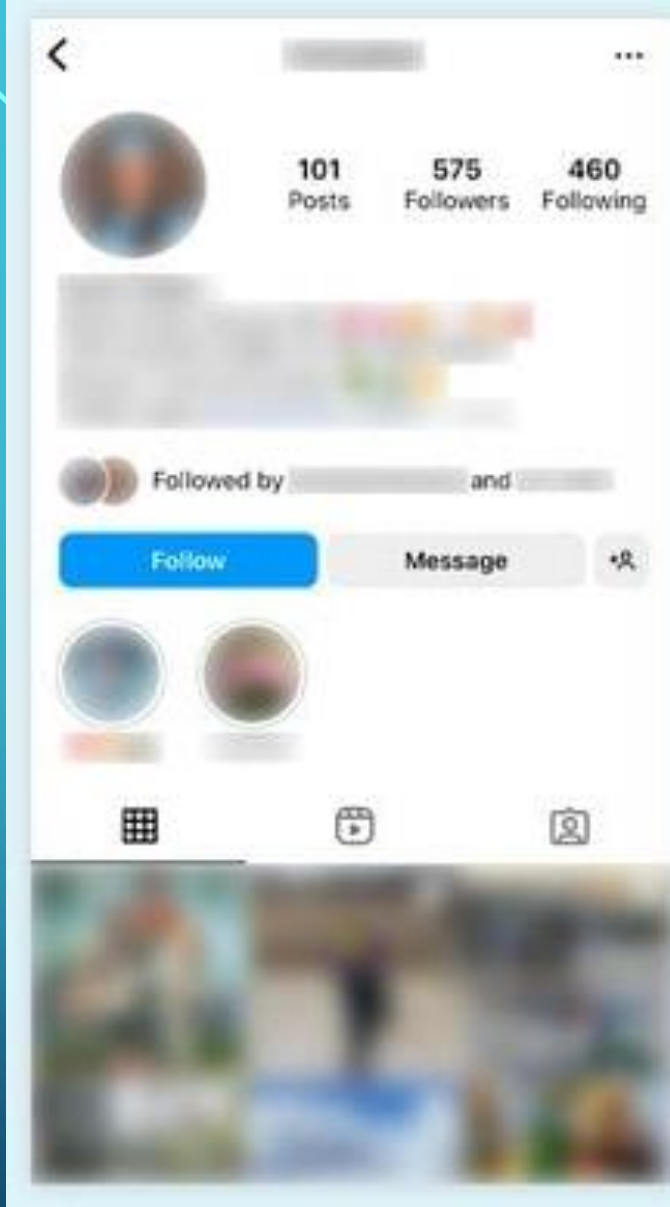
ACCESS

Access your
information



- Decide who can see your content.
- Examples:
 - public account
 - private account
 - blocked users

WHO SHOULD SEE YOUR POSTS?



Public



Private



Blocked

WHAT IS COPYRIGHT?



COPYRIGHTS



- Creators own their work.
- You cannot:
 - copy
 - sell
 - repostwithout permission.



WHAT IS CREATIVE COMMONS: CC?



CREATIVE COMMONS: CC



- Some creators allow people to use their work for free.
- BUT:
 - follow the rules
 - give credit

TERMS



BY

Attribution

Others can copy, distribute, display, perform and remix your work if they credit your name as requested by you



ND

No Derivative Works

Others can only copy, distribute, display or perform verbatim copies of your work



SA

Share Alike

Others can distribute your work only under a license identical to the one you have chosen for your work



NC

Non-Commercial

Others can copy, distribute, display, perform or remix your work but for non-commercial purposes only.

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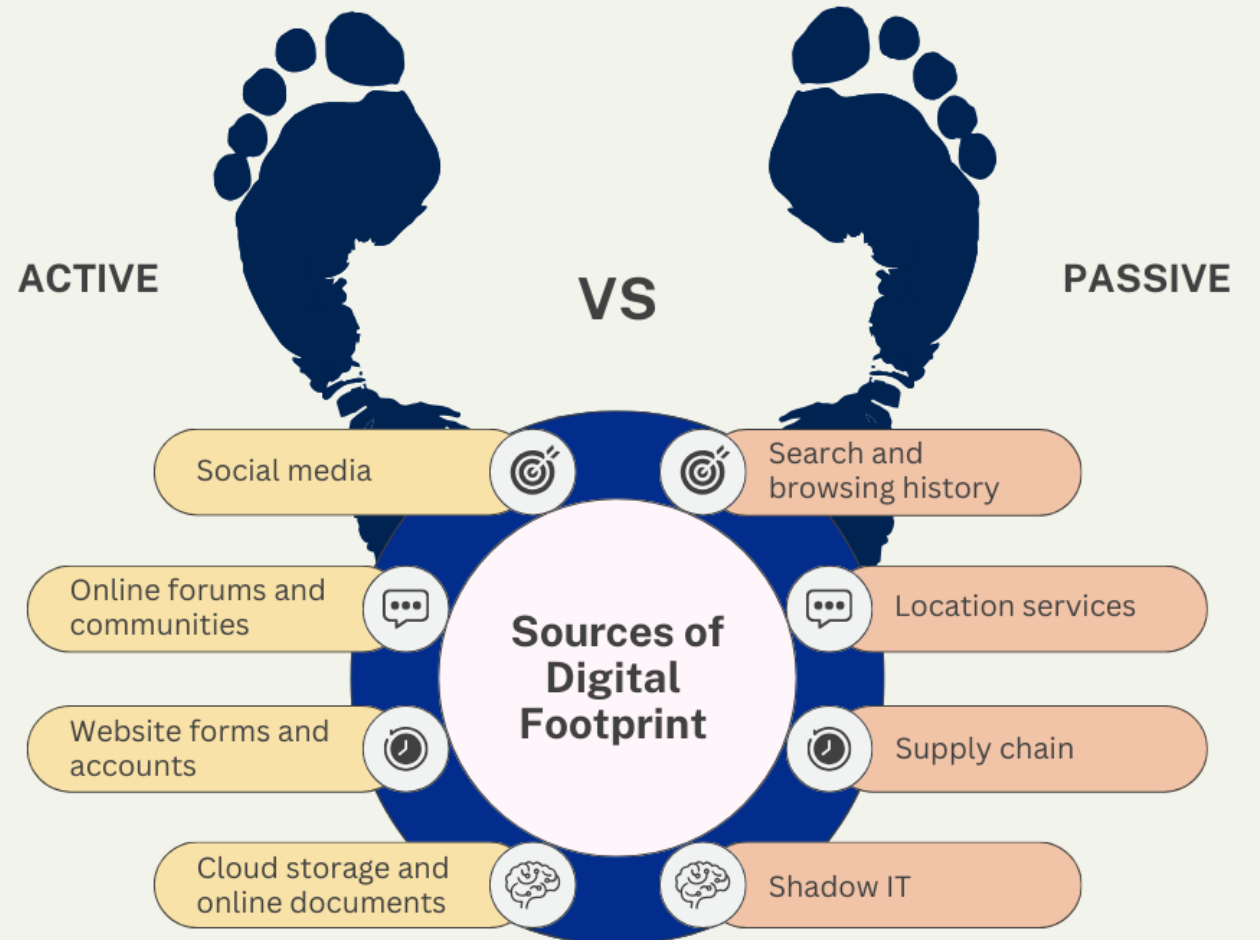
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DIGITAL FOOTPRINT



- What you share online can stay forever





SWIPE SAFE *YOUTHS*

YOUR DIGITAL FOOTPRINT

What you post stays online
even when you delete it.

Every click leaves a trace. Build a digital story
you'll be proud to look back on.

#SwipeSmart #YouthOnline

Stay Smart. Stay Safe.

Think CARDTP

Visit cardtpconnect.org/swipesafeyouths



ระวังให้ดี!



สื่อออนไลน์ไม่ใช่พื้นที่ส่วนตัว

รู้หรือไม่? คุณทิ้งรอยเท้าดิจิทัลไว้ทุกวันด้วยการ..



โพสต์ แชร์
แสดงความคิดเห็น เช็ครีวิว



ข้อมูลส่วนตัว
เลขบัตรต่าง ๆ เบอร์โทร



ภาพถ่าย



ความสัมพันธ์กับผู้คน

อันตรายที่จะเกิดขึ้นจากรอยเท้าดิจิทัล

- ถูกปลอมสำเนาการเงิน เอกสารราชการ บัตรประชาชน
- เสียภาพพจน์
- ถูกปลอมบัญชีโซเชียลมีเดียต่าง ๆ



วิธีการจัดการ

- ลบประวัติการค้นหาและการเข้าถึง
- ตั้งรหัสผ่านที่ยากต่อการคาดเดา
- อย่าคลิกลิงก์ที่ไม่น่าไว้วางใจ
- ไม่แชร์ข้อมูลที่ไม่จำเป็น
- ตรวจสอบบัญชีเชื่อมโยง

ที่มา : มหาวิทยาลัยราชภัฏเชียงราย



DISCUSSION TIME



SCENARIO 1 — REPOSTING ART

- A student reposts artwork from Instagram but does not credit the artist.



IS THIS RESPECTFUL?

SCENARIO 2 — SCREENSHOT DRAMA

- Someone shares private chat screenshots publicly.



IS THIS OKAY?



SCENARIO 2 — SCREENSHOT DRAMA

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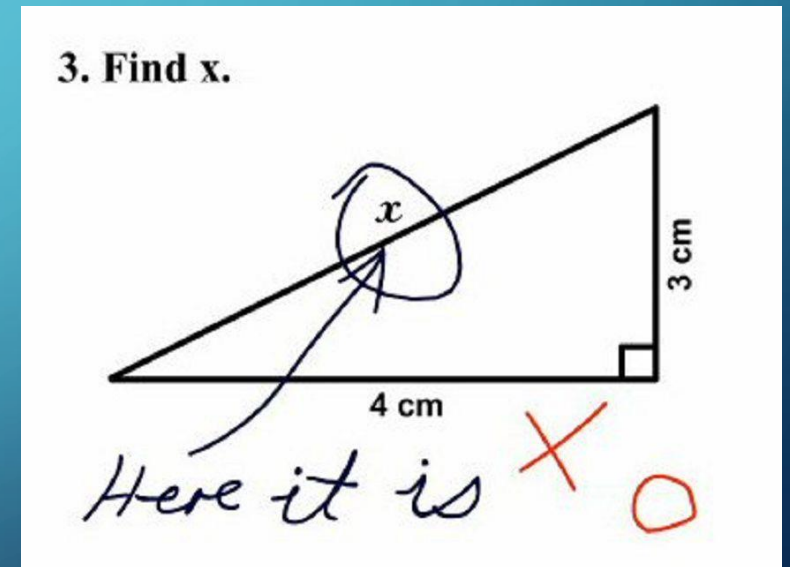
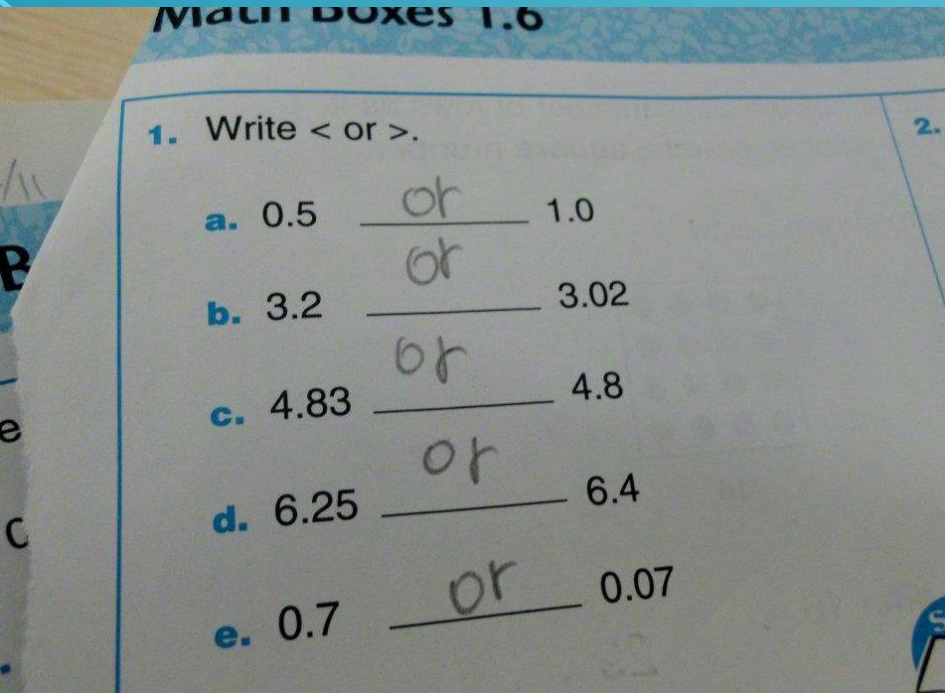


**IS THIS RESPECTFUL?
IS IT A PRIVACY VIOLATION?**



SCENARIO 3 - FAKE HOMEWORK ANSWER

- A student uploads fake homework answers to trick classmates.



WHAT PROBLEMS CAN HAPPEN?

SCENARIO 4 — PUBLIC ACCOUNT

- A student shares school uniform photos publicly with location tags.

IS THIS SAFE?



SCENARIO 5 — REPOSTING MEMES

- A student reposts a meme without knowing it contains fake information.



ARE THEY RESPONSIBLE?
SHOULD PEOPLE CHECK BEFORE SHARING?

QUESTIONS?



THINK

BEFORE YOU POST

T - IS IT TRUE?

H - IS IT HELPFUL?

I - IS IT INSPIRING?

N - IS IT NECESSARY?

K - IS IT KIND?

The End