



# 04. CREATING & PROTECTING OWNERSHIP RIGHTS

WHAT IF SOMEONE STOLE YOUR CREATION?

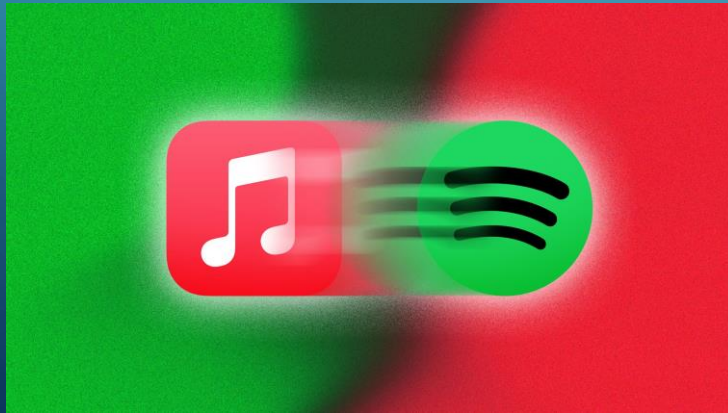
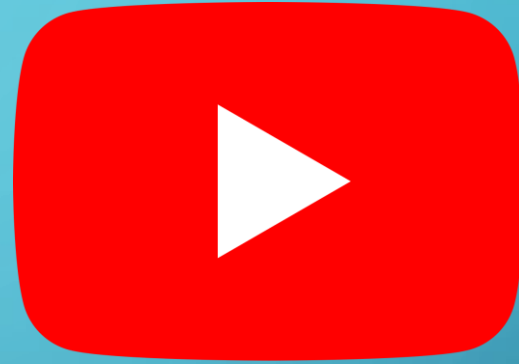
M2U1P4

The background is a solid teal color with a subtle gradient. In the four corners, there are decorative white line-art elements resembling circuit traces or neural network connections, with small circles at the end of the lines.

# WHAT DO PEOPLE CREATE ONLINE?

# WHAT DO PEOPLE CREATE ONLINE?

- Videos
- Memes
- Fan art
- Edits
- Photos
- TikToks
- Music





# WHAT IS OWNERSHIP?

# WHAT IS OWNERSHIP?

- Ownership means something belongs to you.
- Examples:
  - artwork
  - photos
  - videos
  - documents
  - music



# WHY OWNERSHIP MATTERS

- Because creators:
  - spend time
  - use creativity
  - work hard

HOW WOULD YOU FEEL IF SOMEONE STOLE YOUR WORK?

# SIGNS OF OWNERSHIP



- Examples:
  - name
  - logo
  - copyright symbol ©
  - watermark



# WATERMARKS

- A watermark helps show ownership.
- Examples:
  - TikTok username
  - photographer logo
  - YouTube channel logo



# WHY DO PEOPLE USE WATERMARKS?

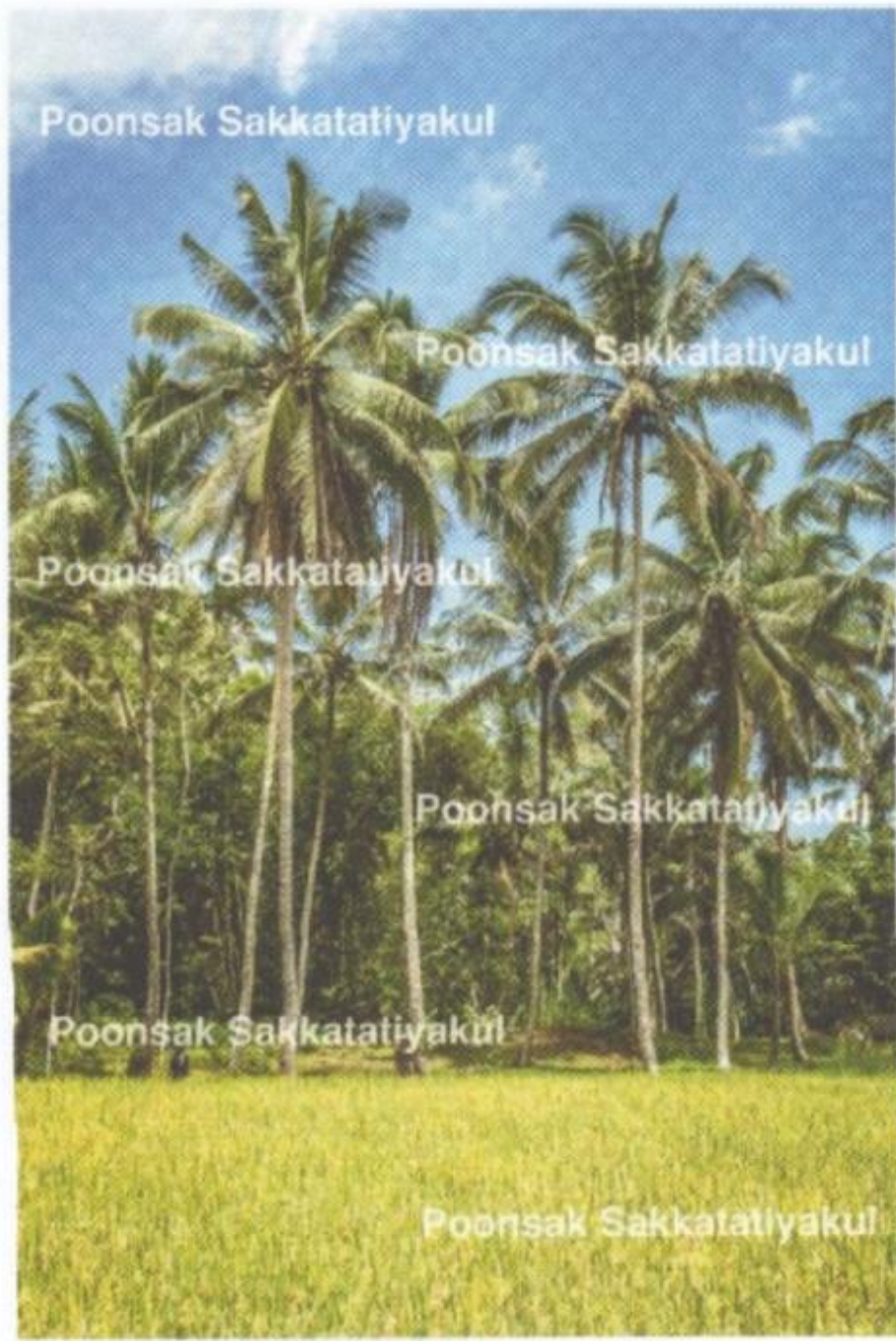


- Protect ownership
- Prevent stealing
- Give credit
- Show creator identity





Poonsak Sakkatatiyakul  
[www.thaigoodview.com](http://www.thaigoodview.com)



Poonsak Sakkatatiyakul

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Poonsak Sakkatatiyakul

# IS THIS CORRECT?

เราก็ถ่ายภาพสวยดีเนอะ  
โพสต์ให้คนอื่นดูดีกว่า



คนชอบภาพเราเยอะจัง  
ฉันเดี๋ยวโพสต์อีกหลาย ๆ รอบ



# ✓ YES OR NO ✗

## • Is this okay?

- reposting art without credit
- downloading paid games
- using Google images in videos
- reposting TikToks

OR DEPENDS 🤔



# GOOD CREATOR VS CONTENT THIEF

GOOD CREATOR ✓	CONTENT THIEF ✗
Gives credit	Removes names
Uses permission	Steals content
Adds watermark	Reuploads without credit



# TERMS OF USE

- Some content has rules.
- Examples:
  - educational use only
  - give credit
  - don't sell it
  - don't repost

# COPYRIGHTS



- Creators own their work.
- You cannot:
  - copy
  - sell
  - repostwithout permission.



# CREATIVE COMMONS: CC



- Some creators allow people to use their work for free.
- BUT:
  - follow the rules
  - give credit

## TERMS



BY

### Attribution

Others can copy, distribute, display, perform and remix your work if they credit your name as requested by you



ND

### No Derivative Works

Others can only copy, distribute, display or perform verbatim copies of your work



SA

### Share Alike

Others can distribute your work only under a license identical to the one you have chosen for your work



NC

### Non-Commercial

Others can copy, distribute, display, perform or remix your work but for non-commercial purposes only.

# DISCUSSION TIME



# SCENARIO 1 — REMOVING WATERMARK

- A student removes an artist's watermark and reposts the image.

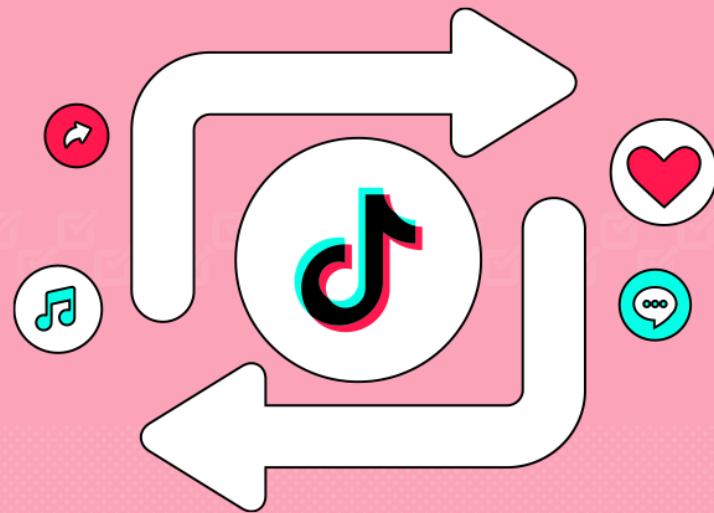


IS THIS OKAY?

# SCENARIO 2 — TIKTOK REPOST

- Someone reposts a TikTok video without crediting the creator.

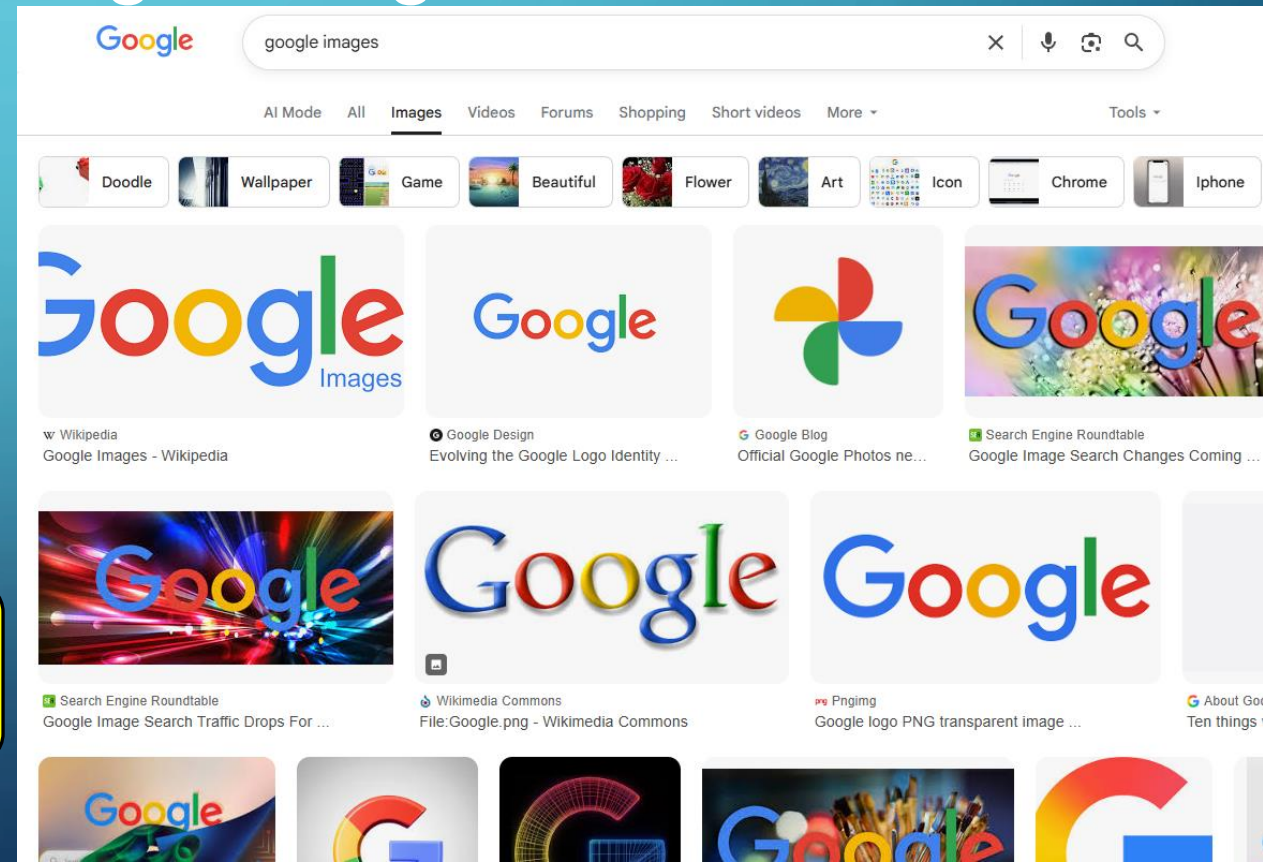
IS CREDIT  
IMPORTANT?



# SCENARIO 3 — GOOGLE IMAGES

- A student uses random Google images in a YouTube video.

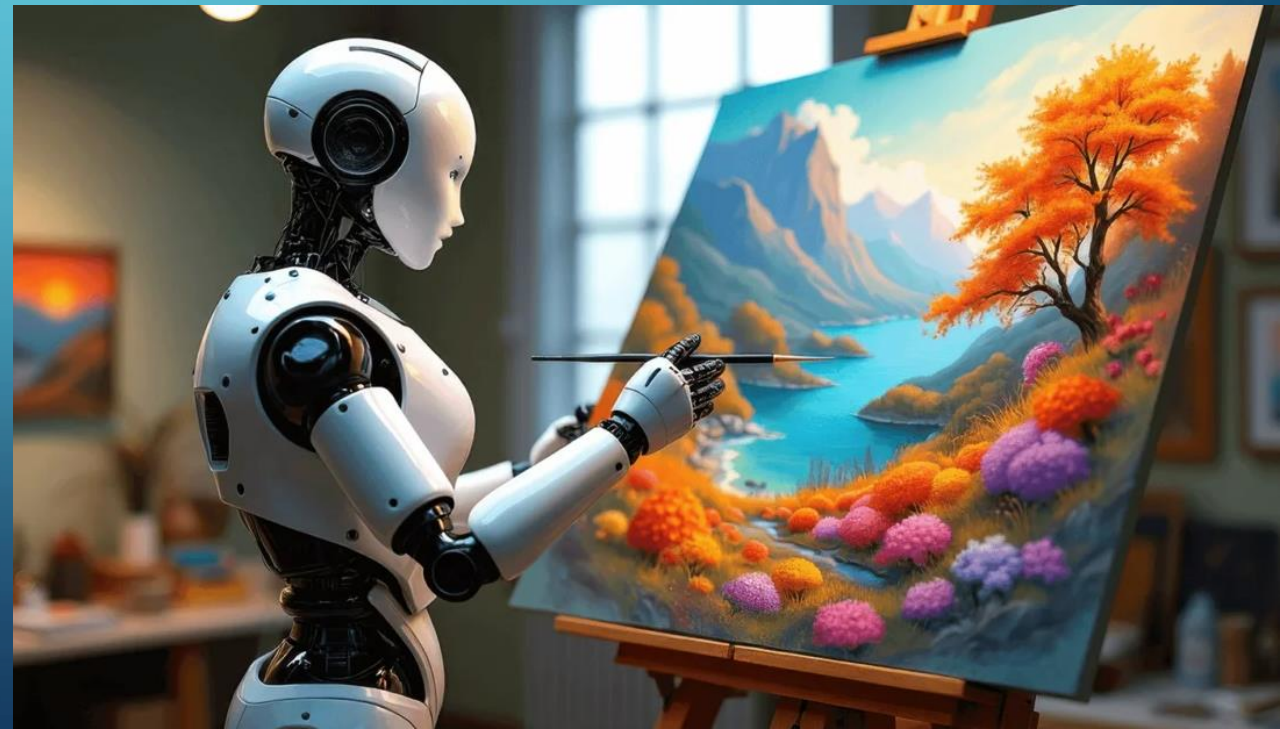
**CAN ALL IMAGES ONLINE  
BE USED FREELY?**



# SCENARIO — AI ART

- A student claims AI-generated art as completely original work.

WHO OWNS AI ART?



# CLASSROOM ACTIVITY (15MINS)

- Create a school information page:
  - title
  - logo
  - photo
  - short paragraph
- **add your own watermark.**

# Yupparaj Wittayalai School

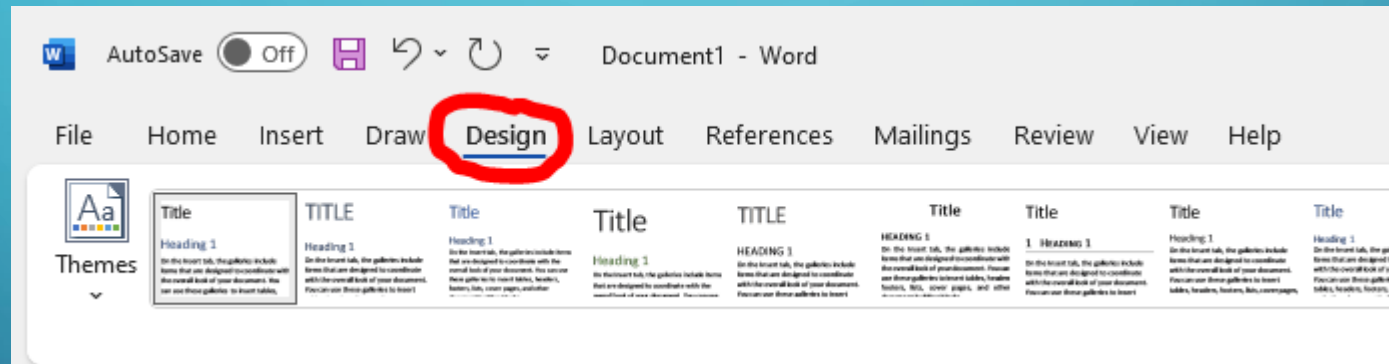


Yupparaj Wittayalai School (abbreviation: Y.W.; English: Yupparaj Wittayalai School) is the first government school in the northern region, and co-educational government schools of Chiang Mai Province Open for teaching from Mathayom 1 to 6 under the Chiang Mai Secondary Educational Service Area Office. Office of the Basic Education Commission Ministry of Education It is an educational institution under the patronage of Her Royal Highness Princess Maha Chakri Sirindhorn, Princess Petcharat Rajasuda Sirisophapannawadi The school was founded in 1889 with the first name given. "Muang Nakhon Chiang Mai School" and on December 24, 1905, His Majesty King Mongkut Klao Chao Yu Hua While holding the royal title of His Royal Highness Prince Yupparat in the reign of King Rama V bestowed the name of the new school: "Yupparajwittayalai School" which means "School of His Majesty the King (His Royal Highness Crown Prince Maha Vajiralongkorn) Prince Maha Vajiravudh Crown Prince)"



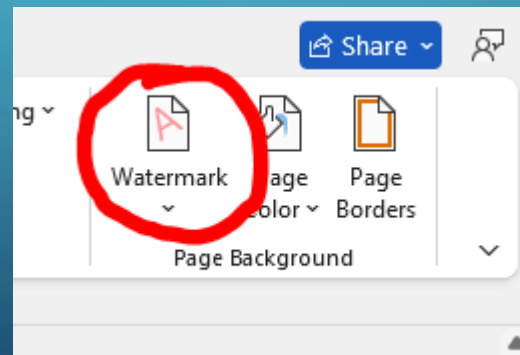
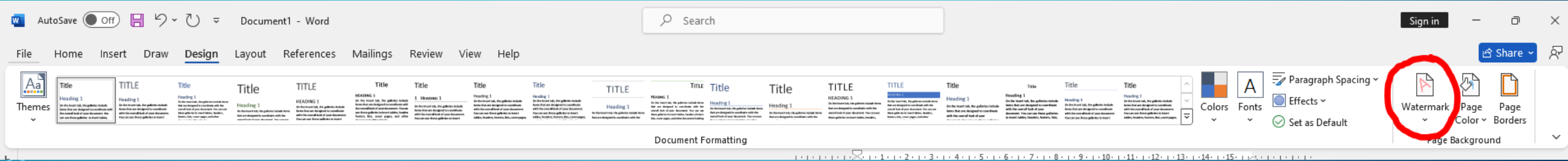
# ADDING A WATERMARK

Go to Design Tab



# ADDING A WATERMARK

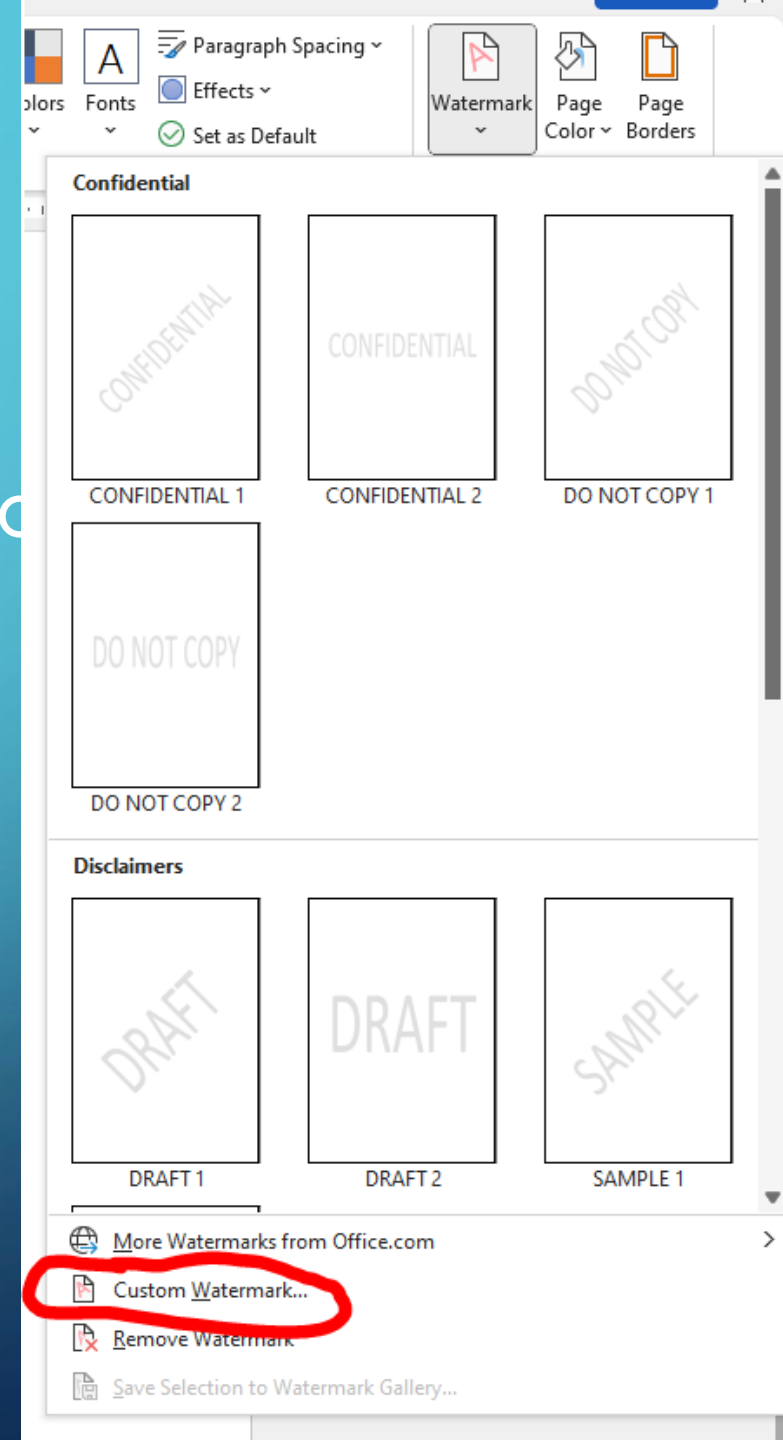
On the right side there is a Watermark button. Click



# ADDING A WATERMARK

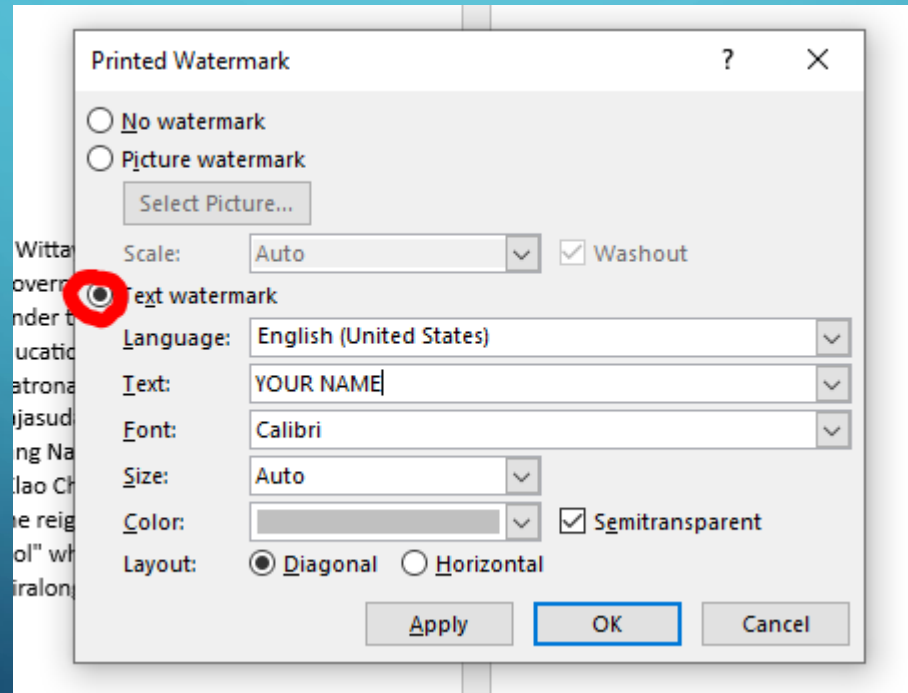
Choose one of predefined watermarks or create your own

by clicking on Custom Watermark



# ADDING A WATERMARK

Select Text watermark and write your name and press OK



# ADDING A WATERMARK

The watermark  
should be visible

## Yupparaj Wittayalai School



Yupparaj Wittayalai School (abbreviation: Y.W.; English: Yupparaj Wittayalai School) is the first government school in the northern region, and co-educational government schools of Chiang Mai Province Open for teaching from Mathayom 1 to 6 under the Chiang Mai Secondary Educational Service Area Office, Office of the Basic Education Commission Ministry of Education It is an educational institution under the patronage of Her Royal Highness Princess Maha Chakri Sirindhorn, Princess Petcharat Rajasuda Sirisophapannawadi The school was founded in 1889 with the first name given, "Muang Nakhon Chiang Mai School" and on December 24, 1905, His Majesty King Mongkut Klao Chao Yu Hua While holding the royal title of His Royal Highness Prince Yupparat in the reign of King Rama V bestowed the name of the new school: "Yupparajwittayalai School" which means "School of His Majesty the King (His Royal Highness Crown Prince Maha Vajiralongkorn) Prince Maha Vajiravudh Crown Prince)"



The background is a dark blue gradient. In the corners, there are white line-art graphics resembling circuit traces or data paths, with small circles at the end of the lines. These graphics are located in the top-left, top-right, bottom-left, and bottom-right corners.

ANY QUESTIONS?

# FINAL REFLECTION

- Before using someone's work online...
- Ask:
  - Do I have permission?
  - Did I give credit?
  - Is this respectful?



THE END