

W2. Choosing the Best Way to Share Information

1. What is an influencer?

2. Write about your favorite influencer.

Name:

Main Platform:

Topic/Content Type:

Main Content Format: (Video / Livestream / Blog / Photo / Short Post)

Typical Audience:

Type of Feedback: (Likes / Comments / Shares / Views / Messages)

3. Which platform does this influencer use most often?

Write their ID/Tag

☐ YouTube: _____

☐ X: _____

☐ TikTok: _____

☐ Twitch: _____

☐ Instagram: _____

☐ Blog: _____

☐ Facebook: _____

☐ Other: _____

4. Why is this influencer effective at sharing information? Consider the audience, platform, and content format.
5. How does this influencer affect your thinking, behavior, or interests?
6. If this influencer wanted to teach students about online safety, which method should they use and why?