



# 01. DIGITAL CITIZENSHIP

M6U3P1

- Students in this era must learn to live in a society where digital technology plays an important role
- We use technology in communication, work, recreation, entertainment and other parts of our life where we just can't separate the online and real world



- Sometimes events that happen online can have a huge impact on people in the real world
- Students must understand and act appropriately in the use of technology for living and being a good citizen in the digital age



# WHAT IS CITIZENSHIP?



# WHAT IS CITIZENSHIP?

- The definition of citizenship is the status of being a citizen, along with the rights, duties and privileges of being a citizen
- An example of citizenship is someone being born in Thailand and having access to all the same freedoms and rights as those already living in Thailand



# WHAT IS DIGITAL CITIZENSHIP?



# WHAT IS DIGITAL CITIZENSHIP?

- Digital Citizenship refers to the ability to engage positively, critically and competently in the digital environment, drawing on the skills of effective communication and creation, to practice forms of social participation that are respectful of human rights and dignity through the responsible use of technology.

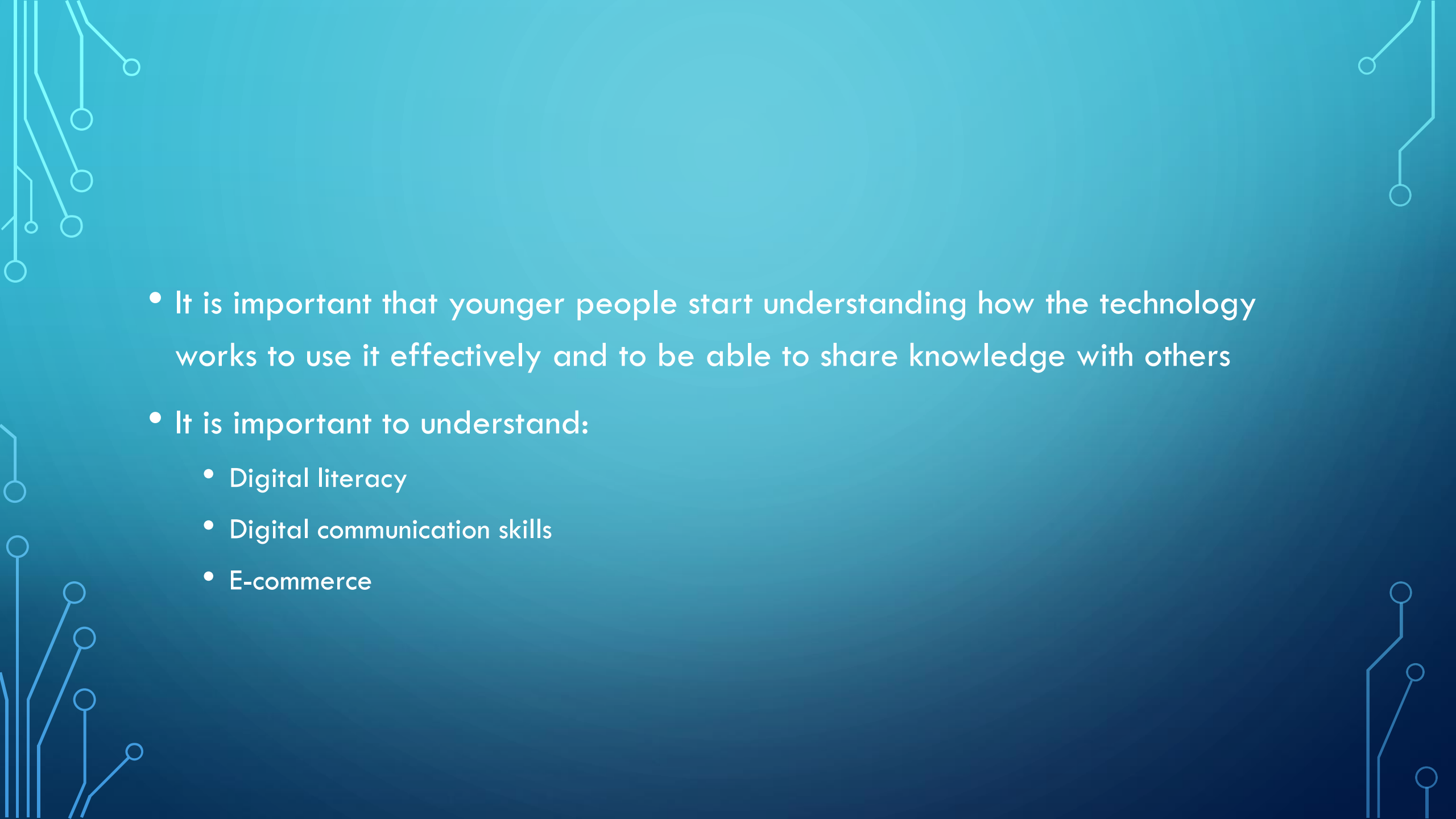
# DIGITAL CITIZEN

- Because technology is an important part of our life we need to learn, understand and be aware of how to behave online in order to:
  - Have the full benefit of the technology
  - Be safe
  - Protect our personal information and information of others

# GOOD DIGITAL CITIZEN

- To balance the life in real and the online world, in 2019, Mike Ribble revised the concept of a good digital citizen
- The concept divides a digital citizen into 3 groups
  - Savvy – technologically literate and ability to share knowledge with others
  - Safe – self protection and protection of personal information
  - Social – respecting yourself and others on social media



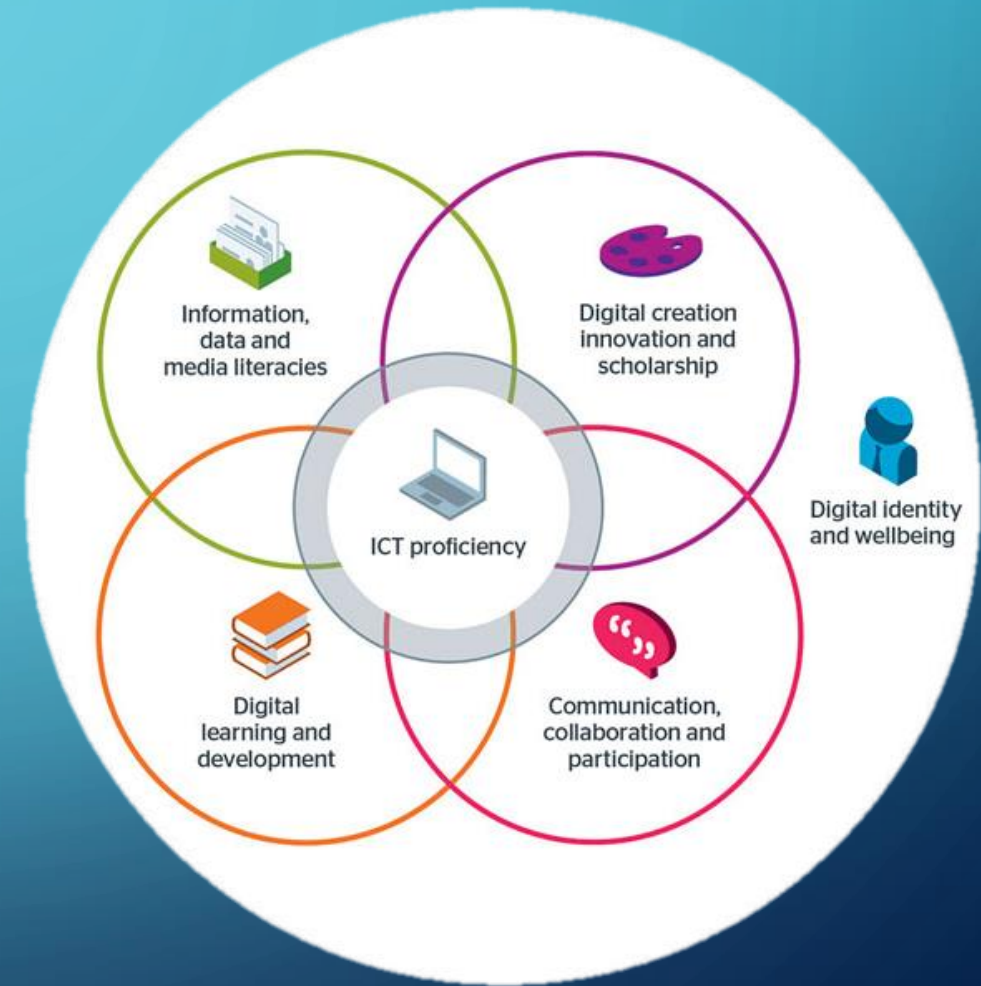
- 
- The background is a solid teal color. In the four corners, there are decorative white line-art patterns resembling circuit boards or neural networks, with lines of varying thickness and small circles at the ends.
- It is important that younger people start understanding how the technology works to use it effectively and to be able to share knowledge with others
  - It is important to understand:
    - Digital literacy
    - Digital communication skills
    - E-commerce

The background is a dark teal gradient. In the corners, there are white line-art illustrations of circuit boards or neural networks, with lines connecting to small circles.

# WHAT IS DIGITAL LITERACY?

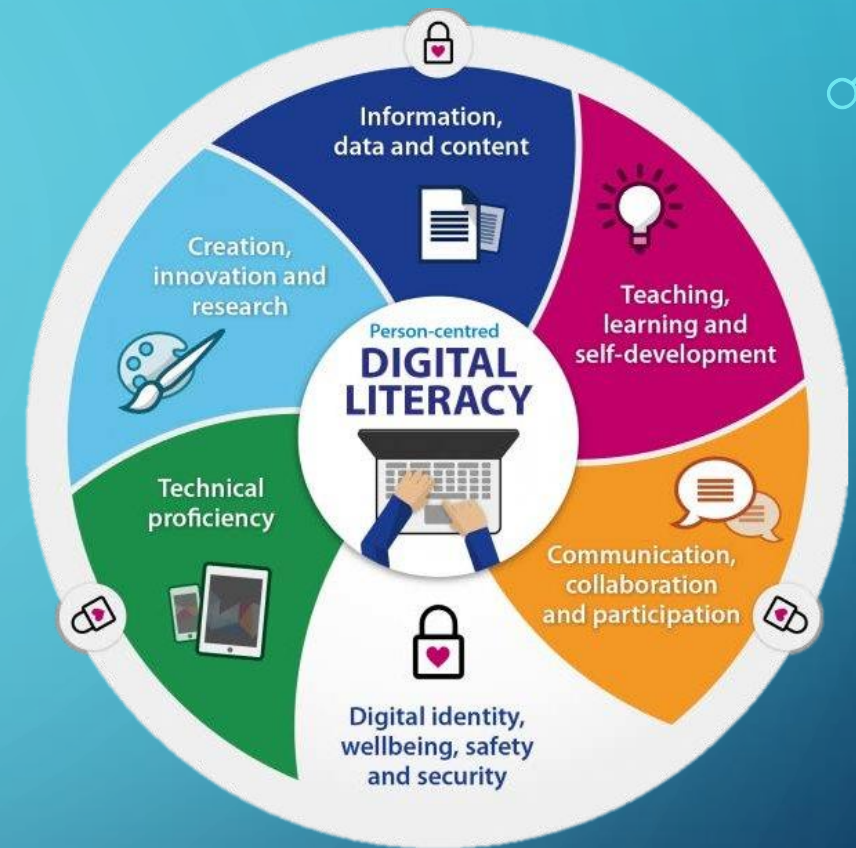
# DIGITAL LITERACY

- Digital literacy means having the skills you need to live, learn, and work in a society where communication and access to information is increasingly through digital technologies like internet platforms, social media, and mobile devices.



# DIGITAL LITERACY

- Learning doesn't just happen in the classroom
- We can learn from:
  - Friends
  - Parents
  - Community (online and offline)
  - Online sources...
- Information can be obtained from everywhere but we have to make sure it is correct



# Digital Literacy

ทักษะความเข้าใจและใช้เทคโนโลยีดิจิทัล 9 ด้าน

## Thailand 4.0



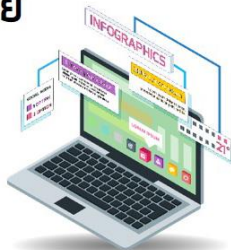
การใช้งานคอมพิวเตอร์



การใช้งานอินเทอร์เน็ต



การใช้งานเพื่อความ  
มั่นคงปลอดภัย



การใช้โปรแกรมนำเสนอผลงาน



การใช้โปรแกรมประมวลคำ



การใช้โปรแกรมตารางคำนวณ



การใช้ดิจิทัลเพื่อความมั่นคงปลอดภัย



การใช้โปรแกรมสร้างสื่อดิจิทัล



การทำงานร่วมกัน  
แบบออนไลน์

# WHAT ARE DIGITAL COMMUNICATION SKILLS?



# DIGITAL COMMUNICATION SKILLS

- Current technology allows us to communicate with others all over the world
- When we are communicating with our friends over platforms or mediums, we need to consider the form of the message and medium of how it will be transferred
- We also have to be aware of leaving digital traces that are generated by social medias
- Those traces can be posts, photos, opinions or inappropriate sharing of online content that may harm others in the future



# WHAT IS E-COMMERCE?



# E-COMMERCE

- We will talk about this next time more in details



ANY QUESTIONS?



THE END