



04. PROTECTING OURSELVES AND OTHERS

M6U3P4

WHY DO WE NEED PROTECTION ONLINE?



- When we publish, share or send other people's content we have to be aware of possible consequences
- We also should be careful with excessive use of technology
- This may cause health problems so we should always balance the use of technology and our normal life

Before you...



THINK!

T = Is it True?
H = Is it Helpful?
I = Is it Inspiring?
N = Is it Necessary?
K = Is it Kind?

A meme featuring Spider-Man in his red and blue suit, suspended in the air between several thick, white spider webs. He is holding onto the webs with both hands, appearing to be in a precarious balancing act. The background shows a blurred cityscape with buildings and a bright, hazy sky. The webs are draped across the scene, creating a complex web of lines that Spider-Man is navigating. The overall tone is humorous, suggesting the difficulty of balancing various aspects of modern life.

SOCIAL MEDIA

FRIENDS

HOMEWORK

SCHOOL

NETFLIX

FAMILY

ME TRYING TO BALANCE OUT MY LIFE:



WHAT IS PRIVACY?

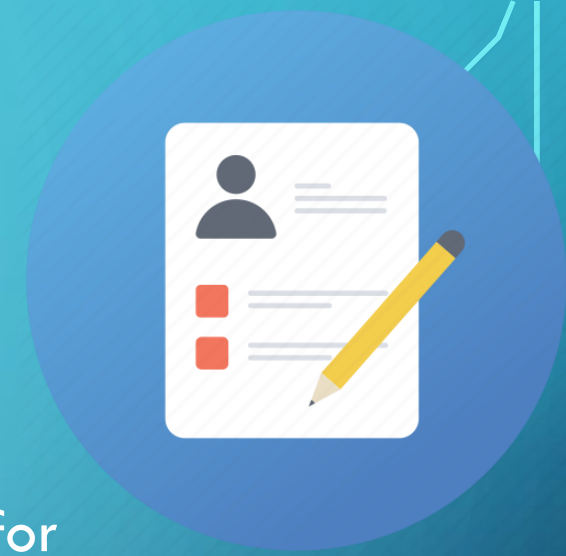


PRIVACY

- Privacy is the right to hide certain information from others
- The degree of privacy depends on the individual and the social and cultural context



PERSONAL DATA



- Personal data became a valuable asset in digital age especially for businesses
- For example, if a website knows our taste and preferences, a large number of Internet service providers whose main income from advertising will benefit from that information and they will use it to present adds that might interest us
- Therefore collects various user information such as usage data, list of visited websites, location, gender and income is important

- Sometimes the free use of services on the Internet can be at the cost of our personal data
- It is as if we use personal information to pay for services on the Internet, so giving personal information to others is something that we need to be careful



PERSONAL DATA OF OTHERS

- Other people's privacy is also something that should be respected
- Such as taking pictures with a cell phone in inappropriate places or where photography is prohibited and taking pictures of other people without their permission
- We should ask permission from the owner of the place and other people we want to take photos before.



HOW DO WEBSITES TRACK AND SAVE OUR INFORMATION?



COOKIES

- When we use a website on a regular basis, that website will be able to recognize that we have already accessed that website before
- This is because they store small data called cookies which are generated from our activity on the website and it is saved on the computer

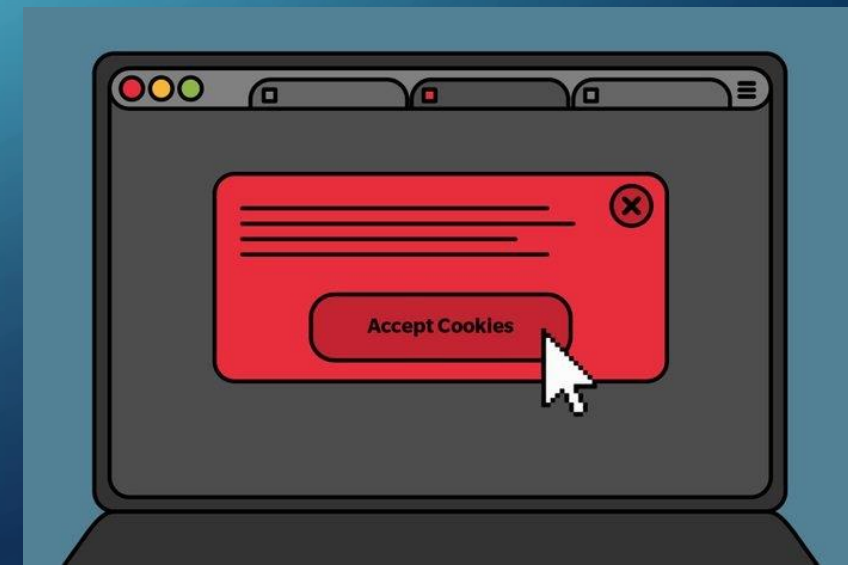


COOKIES

- For example, when we go to an online store and we write our username and password, select few products to buy and then leave the website
- The website will create a cookie based on our information and save it on our computer
- Next time we visit that website, it will first check for cookies and try to identify us

COOKIES

- Cookies do not run software on the computer and can't see everything on the computer
- It is just used to store information for the benefit of accessing websites
- However, the cookie data may be vulnerable to spyware which is secretly collecting and using our data, therefore a policy for transparent use has been established.
- Websites that want to create cookies have to request a permission to install cookies on your computer





ANY QUESTIONS?



WORKSHEET

WHAT PERSONAL INFORMATION WOULD YOU SHARE WITH FOLLOWING GROUPS:

1. Public
2. Teachers
3. Friends
4. Family



THE END