

A decorative graphic on the left side of the slide, consisting of white lines and circles on a blue background, resembling a circuit board or data flow diagram.

01. ARTIFICIAL INTELLIGENCE

M6U4P1

MODERN TECHNOLOGY

- Modern technology is something that completely changed how we humans live
- These modern technologies with the combination of high computing power and large databases of information can perform better than humans in many different fields



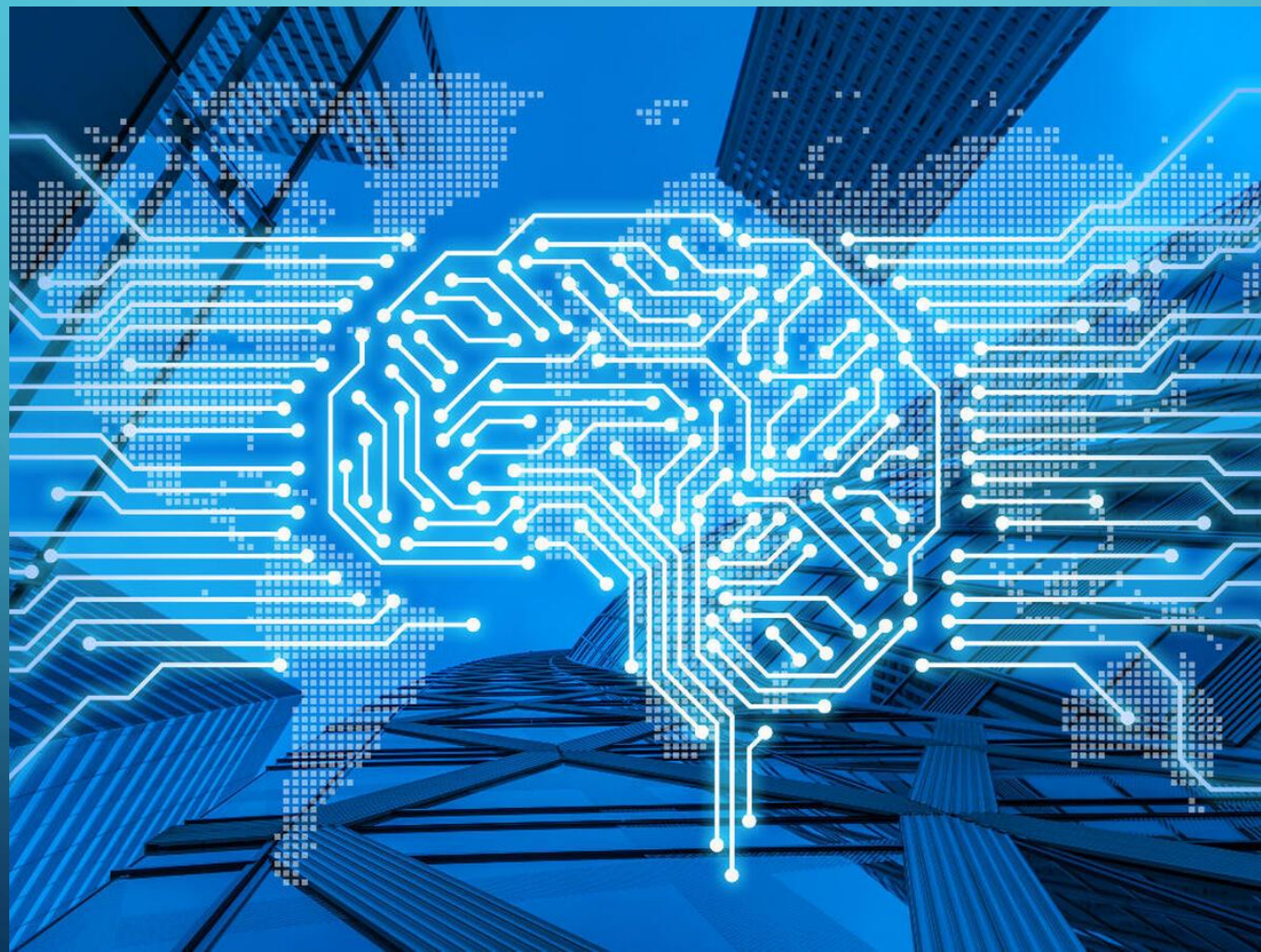
MODERN TECHNOLOGY

- Artificial Intelligence, Internet of Things and cloud technologies are used in combination to support our daily life in various fields such as:

- Communication
- Businesses
- Finance
- Industry
- Agriculture
- Transportation
- Health
- ...

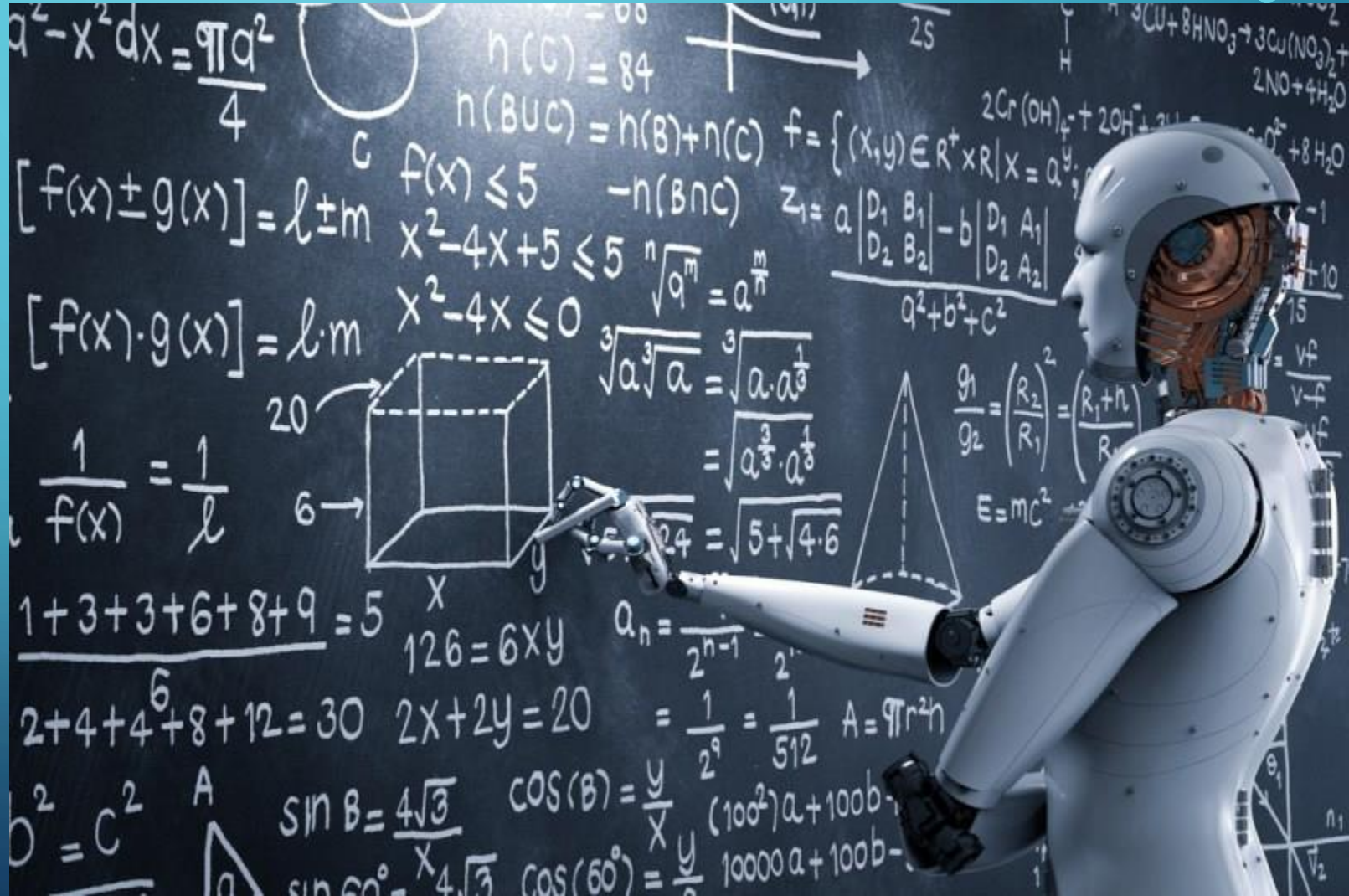


WHAT IS ARTIFICIAL INTELLIGENCE?



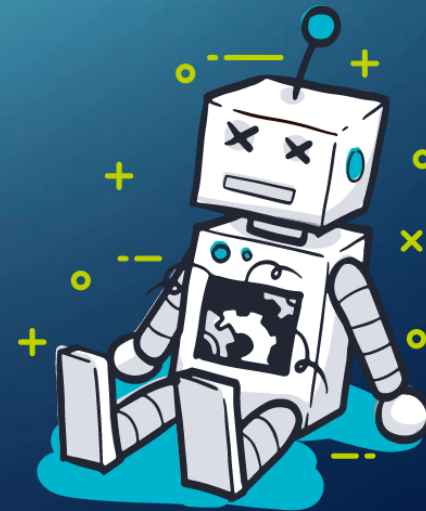
ARTIFICIAL INTELLIGENCE

- Artificial intelligence is the simulation of human intelligence processes by machines, especially computer systems.
- Maybe in the future...



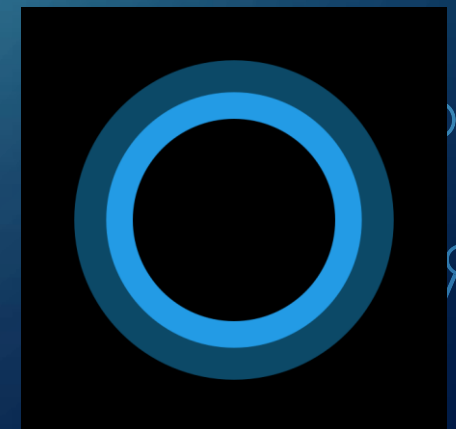
ARTIFICIAL INTELLIGENCE

- At present, artificial intelligence is a branch of computer science that aims to create machine intelligence that can learn, think and make decisions like humans.
- Once the AI is fully developed, it will become a world changer like the Internet and mobile phones



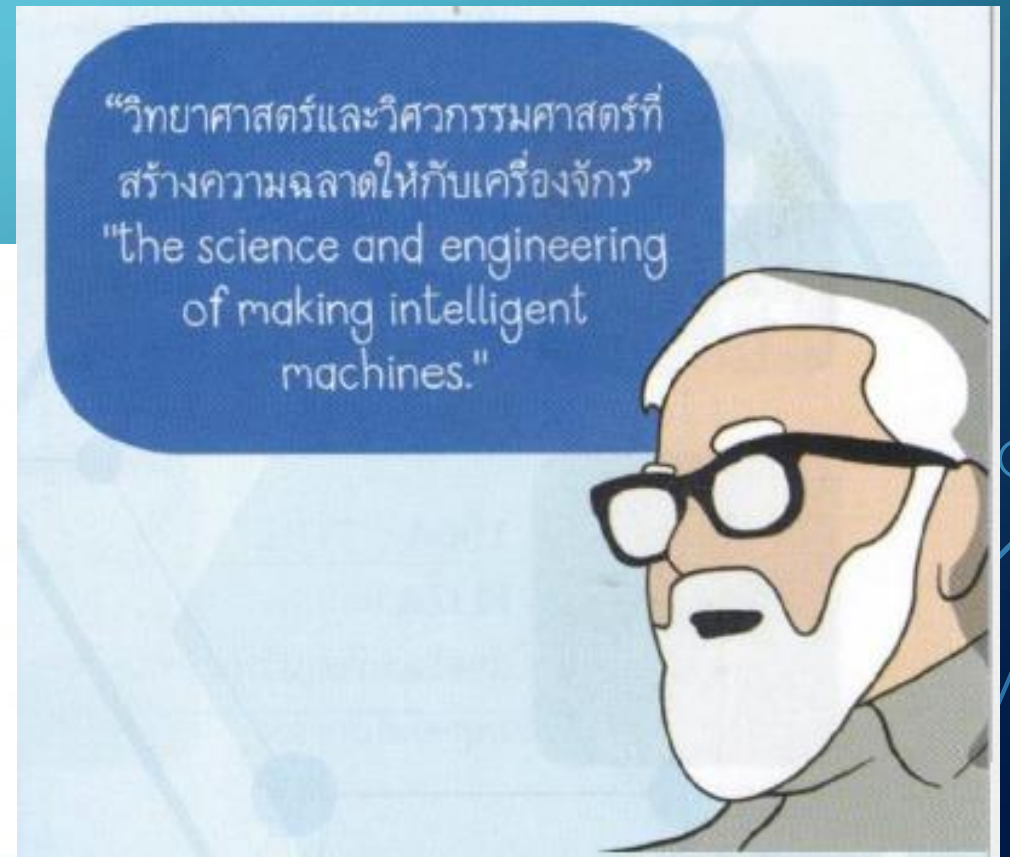
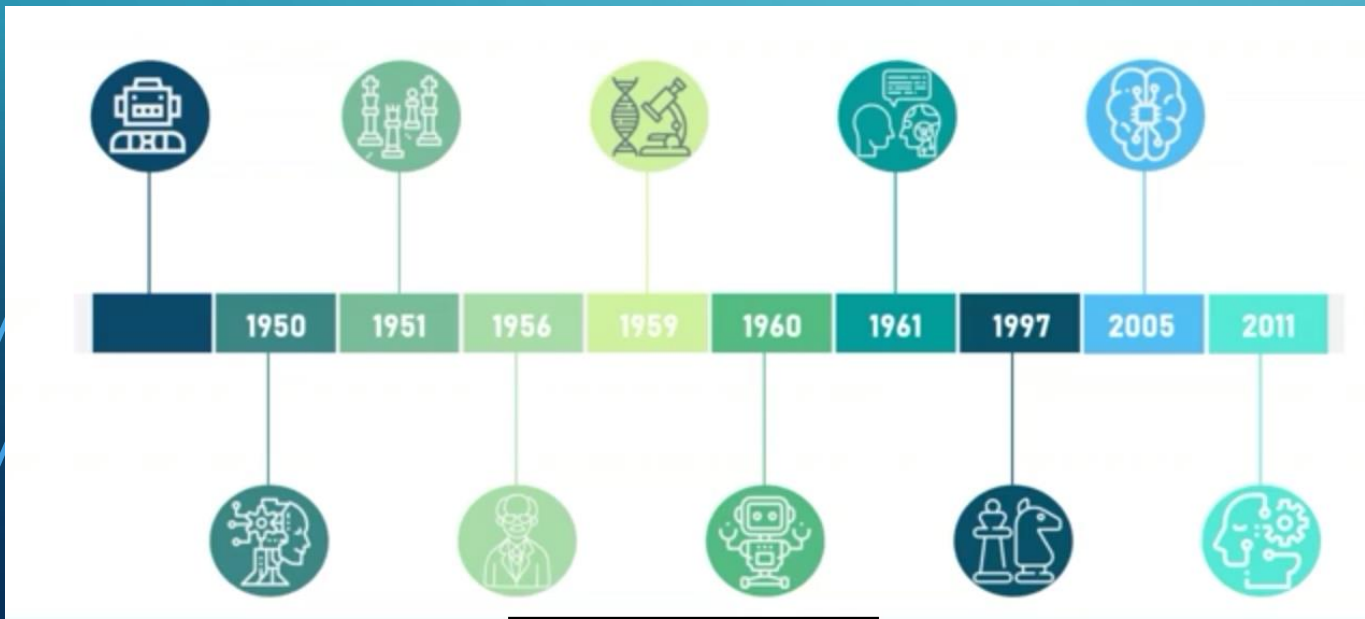
EXAMPLES OF TODAY'S AI

- These are some examples of today's usage of AI
 - AlphaGo
 - Self Driving Cars
 - Personal Assistants (Siri, Cortana, Alexa, Google Assistant)
 - Autocorrect
 - Game AI
 - Do you know any other examples?



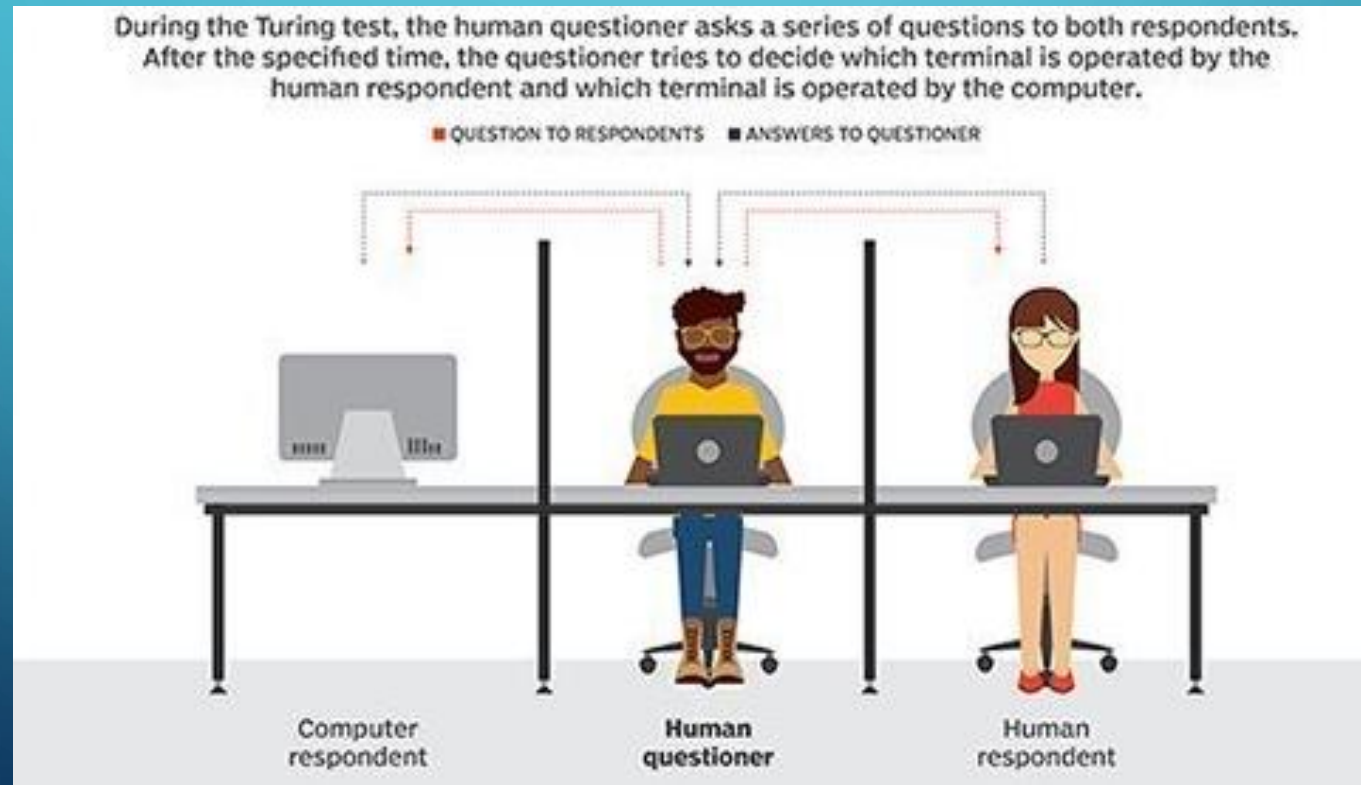
HISTORY OF ARTIFICIAL INTELLIGENCE

- The field of artificial intelligence was established at the Academic conference at Dartmouth College, USA
- Artificial Intelligence word was first created by John McCarthy in 1956:



1950 – TURING TEST

- A test of machine abilities by Alan Turing to see if they can think like humans.



1961 - UNIMATE

- The first industrial robot to replace humans on the production line.



1964 - ELIZA

- Chatbots that can talk to humans

Welcome to

```
EEEEEE LL      IIII  ZZZZZZ  AAAAA
EE      LL      II    ZZ     AA  AA
EEEEEE LL      II    ZZ     AAAAAA
EE      LL      II    ZZ     AA  AA
EEEEEE LLLLLL  IIII  ZZZZZZ  AA  AA
```

Eliza is a mock Rogerian psychotherapist.
The original program was described by Joseph Weizenbaum in 1966.
This implementation by Norbert Landsteiner 2005.

```
ELIZA: Is something troubling you ?
YOU:   Men are all alike.
ELIZA: What is the connection, do you suppose ?
YOU:   They're always bugging us about something or other.
ELIZA: Can you think of a specific example ?
YOU:   Well, my boyfriend made me come here.
ELIZA: Is it important to you that your boyfriend made you come here ?
YOU:   He says I'm depressed much of the time.
ELIZA: I am sorry to hear that you are depressed.
YOU:   It's true. I am unhappy.
ELIZA: Can you explain what made you unhappy ?
YOU:
```

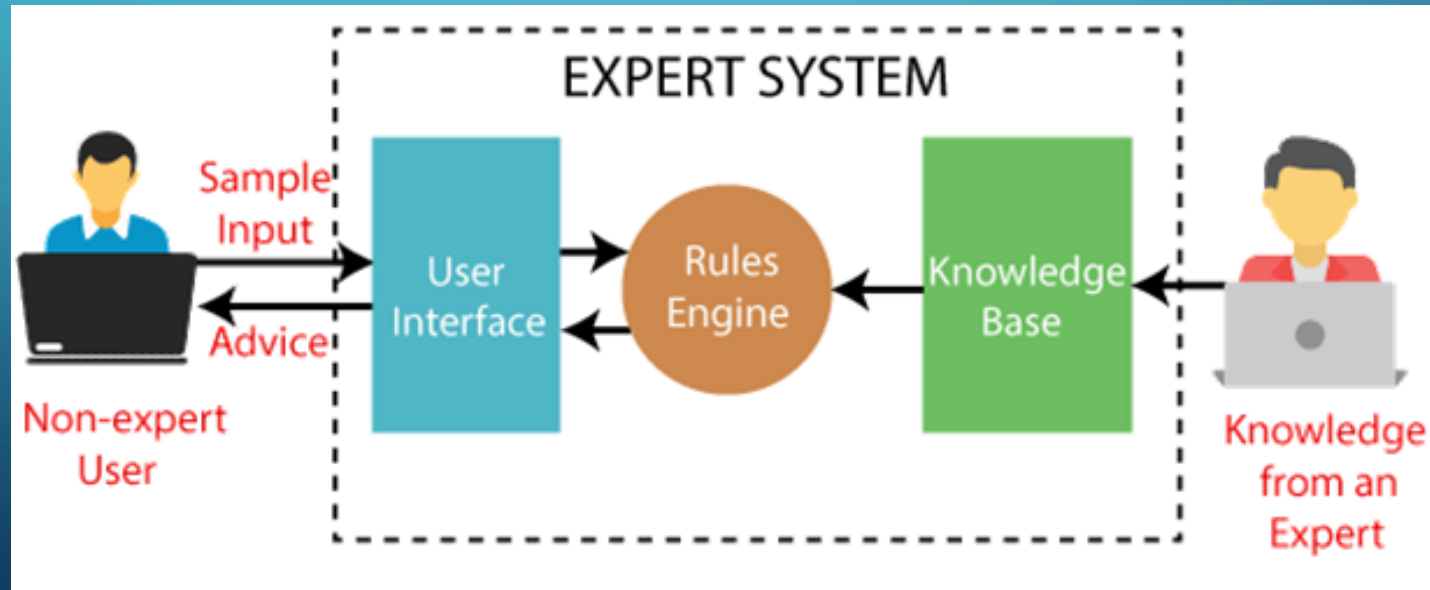
AI WINTER



- An AI winter is a period of reduced funding and interest in artificial intelligence research
- The field has experienced several hype cycles, followed by disappointment and criticism, followed by funding cuts, followed by renewed interest years or decades later
- There were two major winters in 1974–1980 and 1987–1993

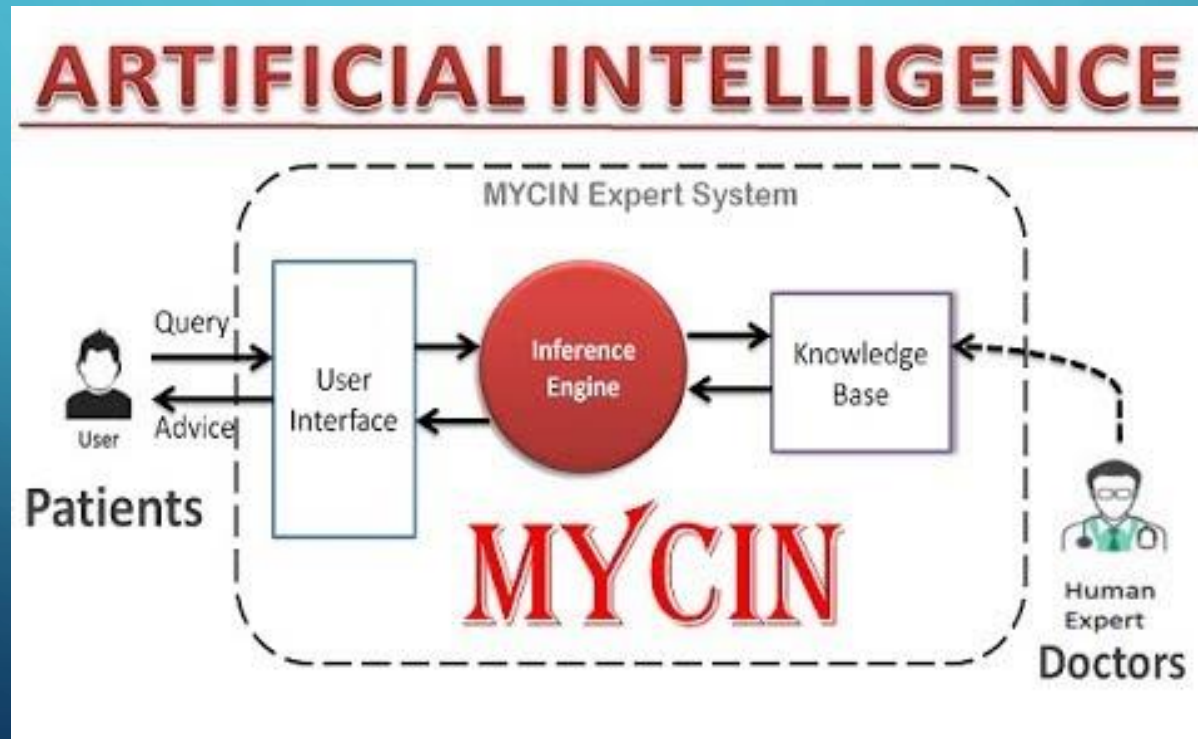
KNOWLEDGE BASED SYSTEM

- AI came back in the form of "expert systems" that store the knowledge of human experts in a database to use to solve problems or give advice rationally



1975 MYCIN

- It is an expert system used to diagnose the cause of infection, and recommend medication

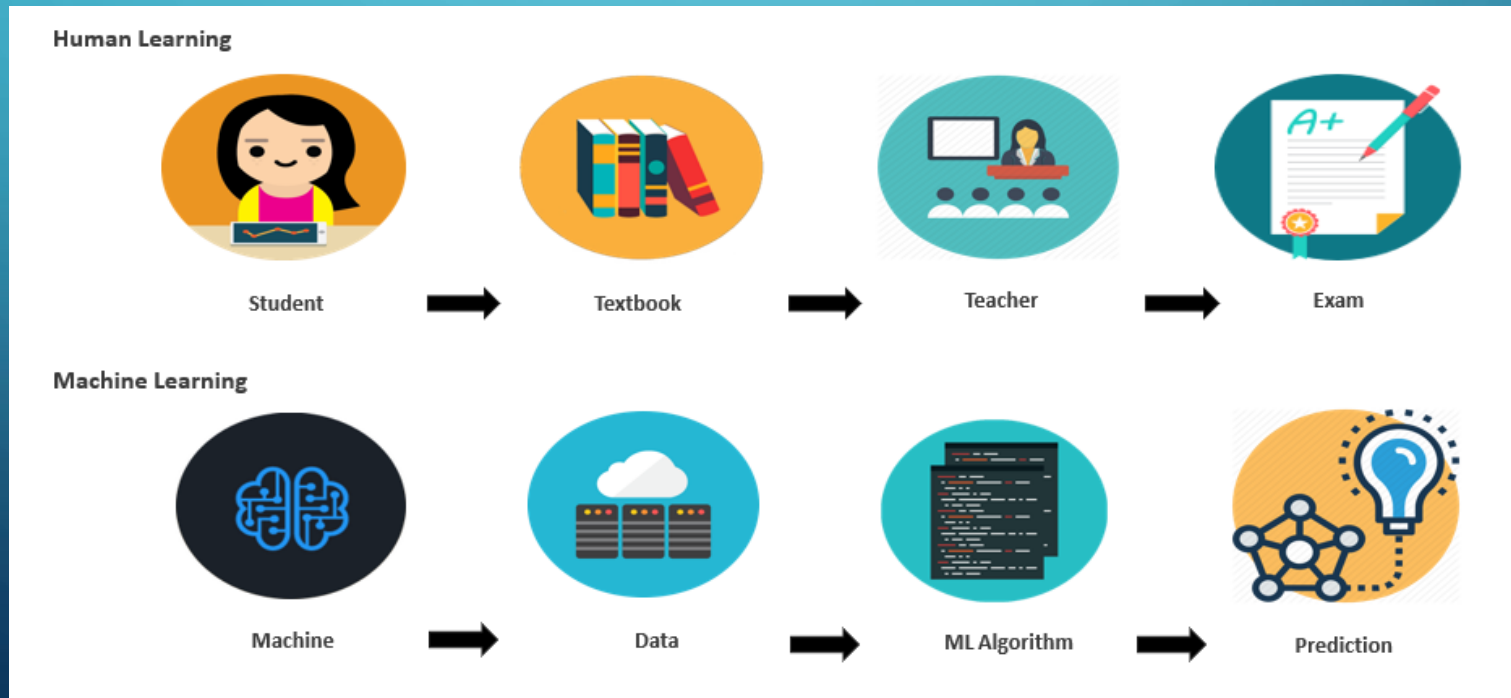


The background is a dark teal gradient. In the corners, there are white line-art graphics resembling circuit boards or neural network connections, with lines and small circles.

WHAT IS MACHINE LEARNING?

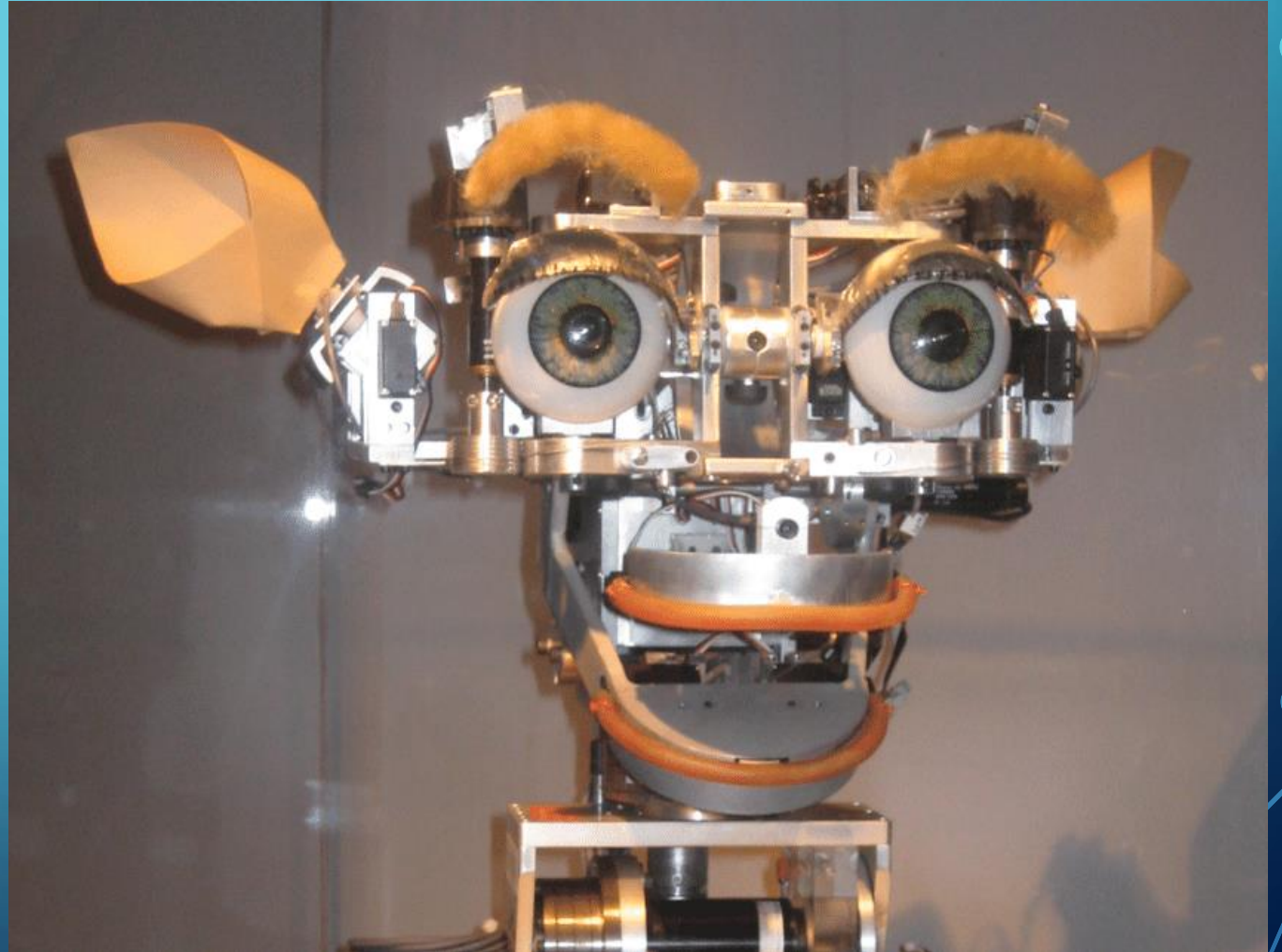
MACHINE LEARNING

- This gives machines the ability to learn from information just like humans, for example, chess players can learn and decide moves to defeat their opponents on their own.



1998 - KISMET

- A robot capable of detecting and responding to human needs.



1999 - AIBO

- A dog-like robot that can learn and act like a dog.



2002 - ROMBA

- Vacuum robot that decides the way in which it will clean the house

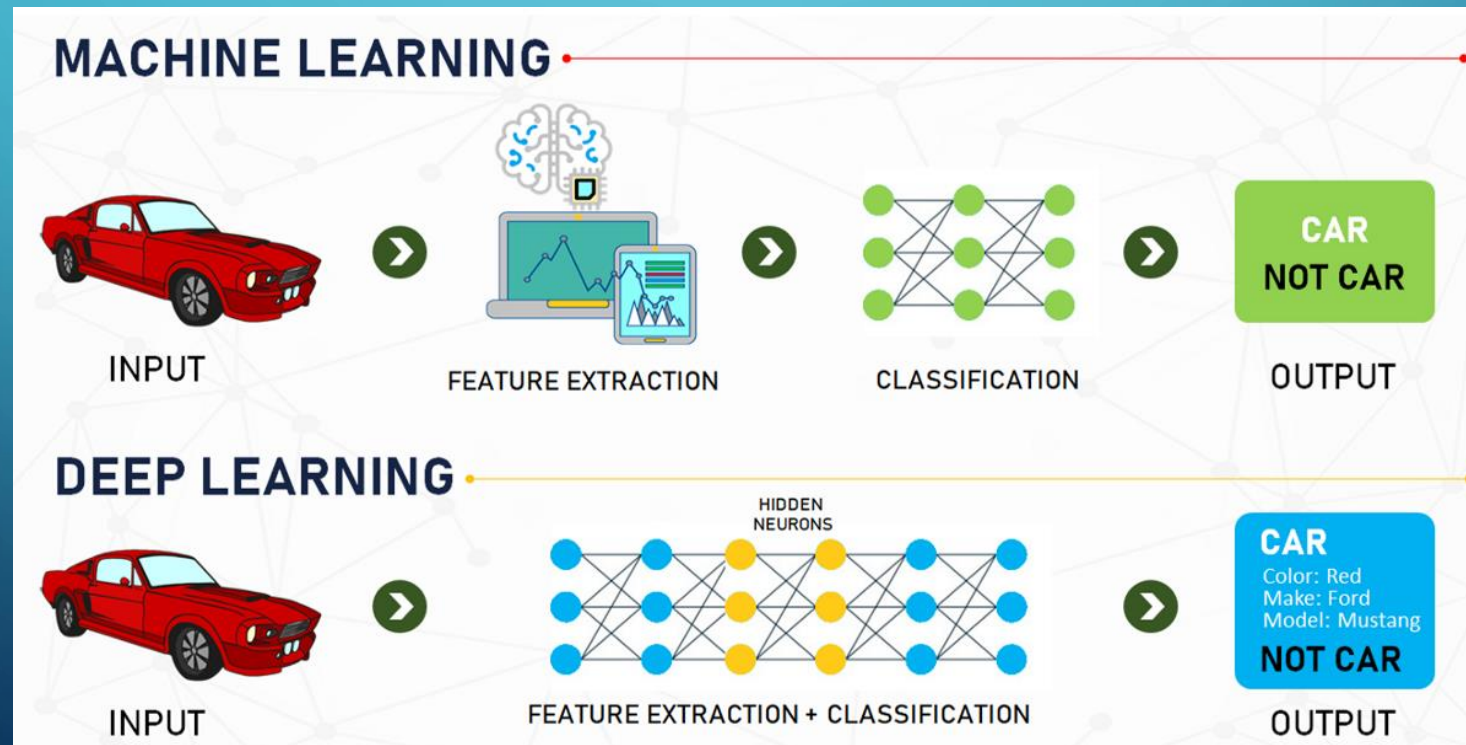


The background is a dark blue gradient. In the corners, there are white line-art illustrations of circuit boards or neural network structures, consisting of lines and small circles.

WHAT IS DEEP LEARNING?

DEEP LEARNING

- Deep learning is a subset of machine learning where artificial neural networks, algorithms inspired by the human brain, learn from large amounts of data



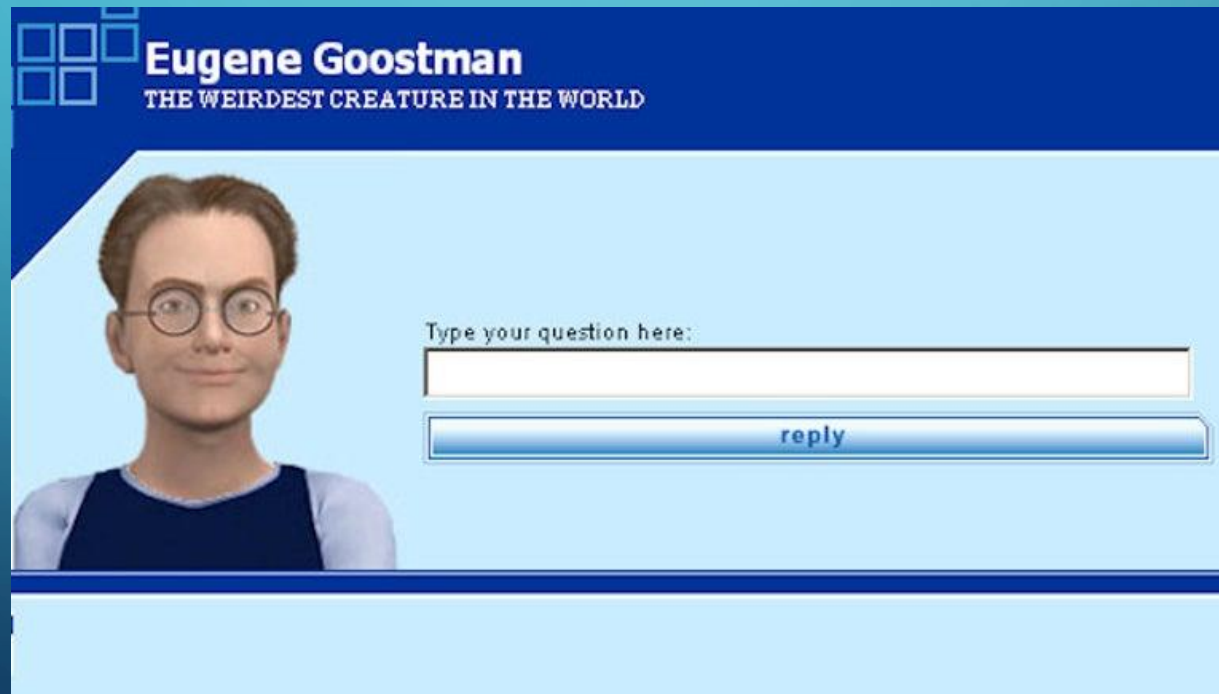
2010 - SIRI

- A smart assistant for multitasking



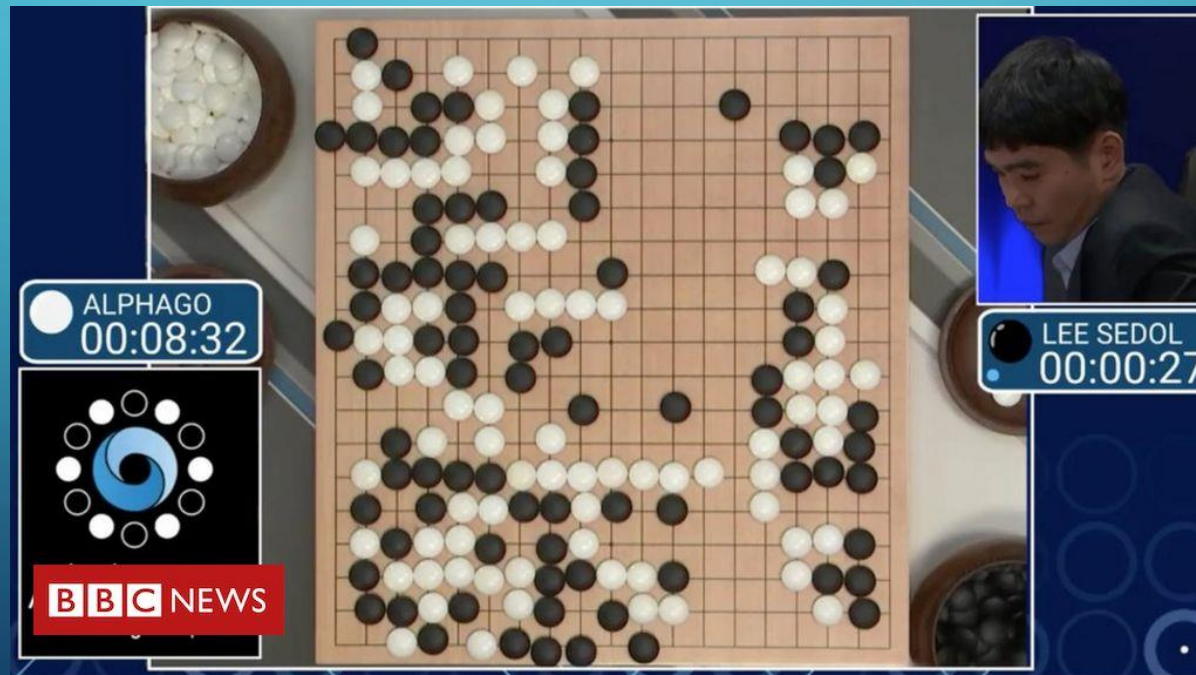
2014 - EUGENE

- Chat bots, one in three judges believe they are human



2017 – ALPHA GO

- The artificial intelligence that plays go chess and wins the world championship.

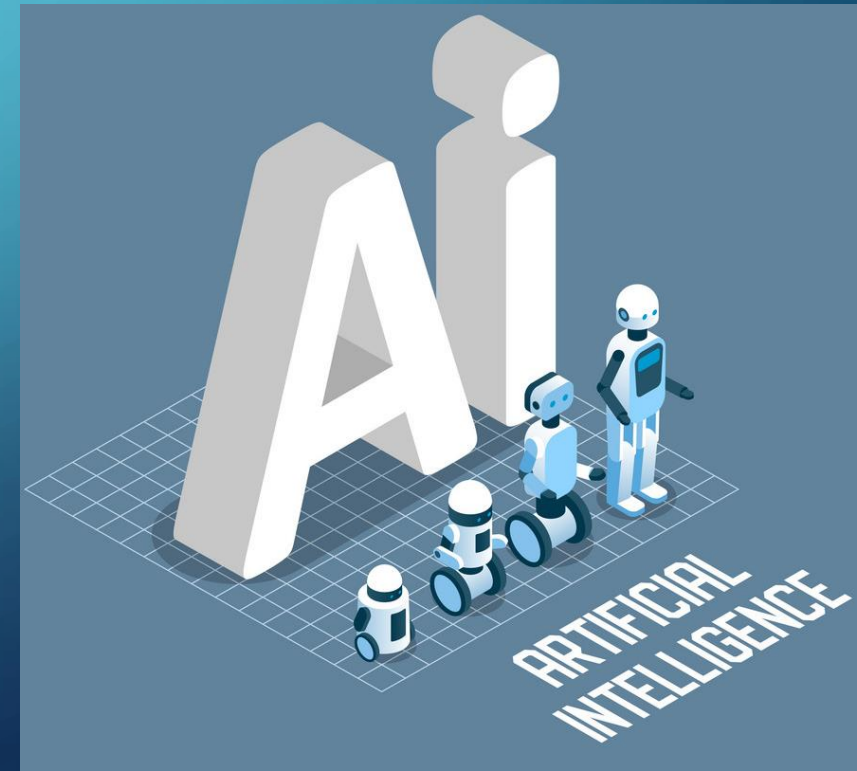


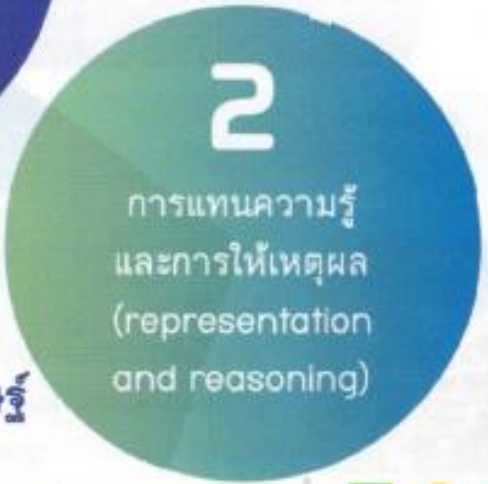
The background is a gradient of blue, transitioning from a lighter shade at the top to a darker shade at the bottom. In the corners, there are decorative white line-art elements resembling circuit boards or neural networks, with lines and small circles.

THE CONCEPT OF ARTIFICIAL INTELLIGENCE

THE CONCEPT OF ARTIFICIAL INTELLIGENCE

- Today, our life is related to AI in many ways because we use AI to help us both in work and in our daily life
- Therefore, learning the concepts of AI is important to provide us with a better understanding of artificial intelligence





แนวคิด **5** ประการ
สำหรับปัญญาประดิษฐ์
(Five Big Ideas in AI)



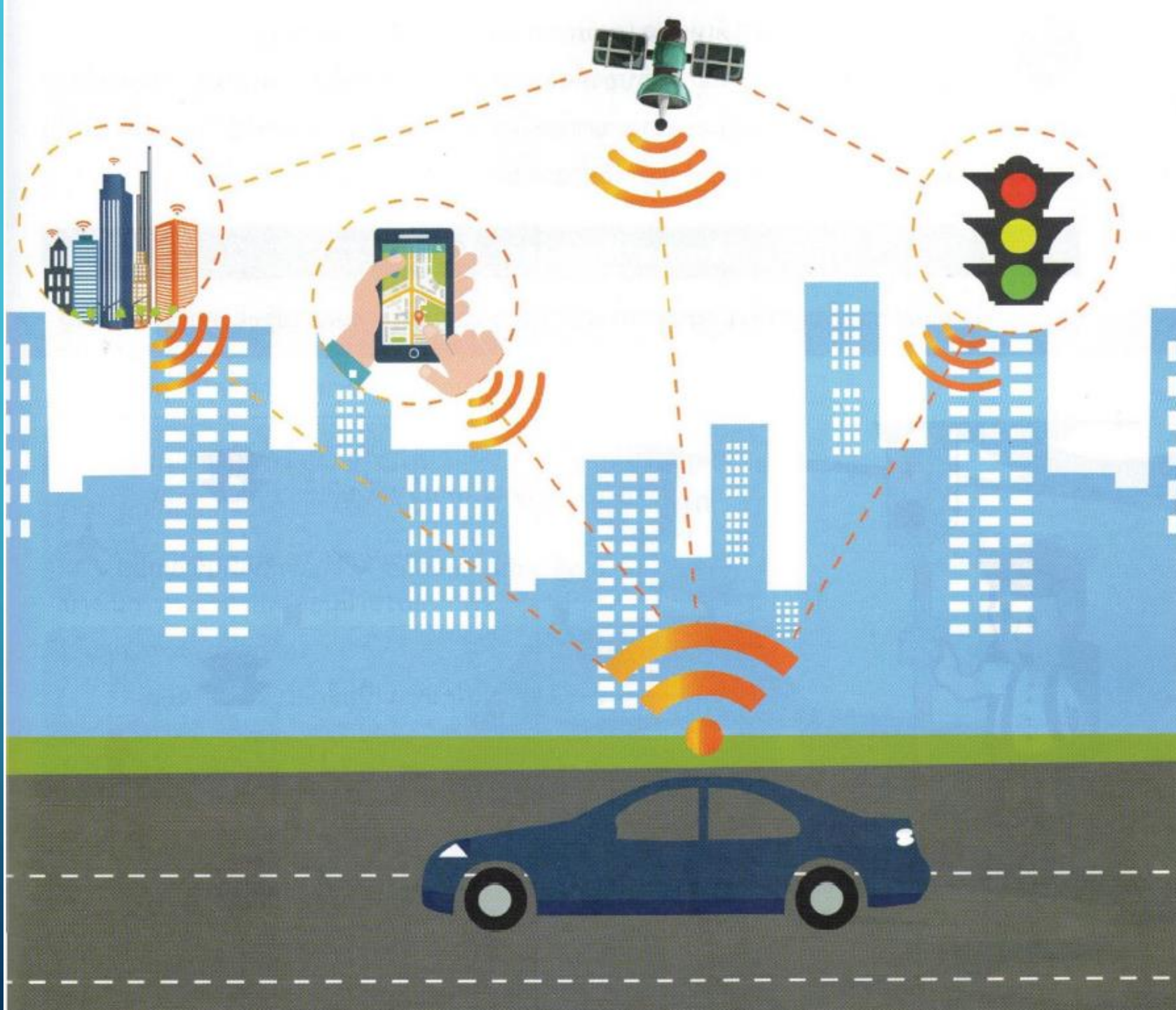
1. PERCEPTION

- Computer vision and hearing are essential to the successful development of artificial intelligence
- AI is usually perceived by sight and hearing through devices that act as sensors such as cameras, microphones, or other input devices
- These devices will receive data for processing

1. PERCEPTION

- In addition to sensing through sensors, AI must also understand what it perceives, for example, the meaning of what it sees or what he heard



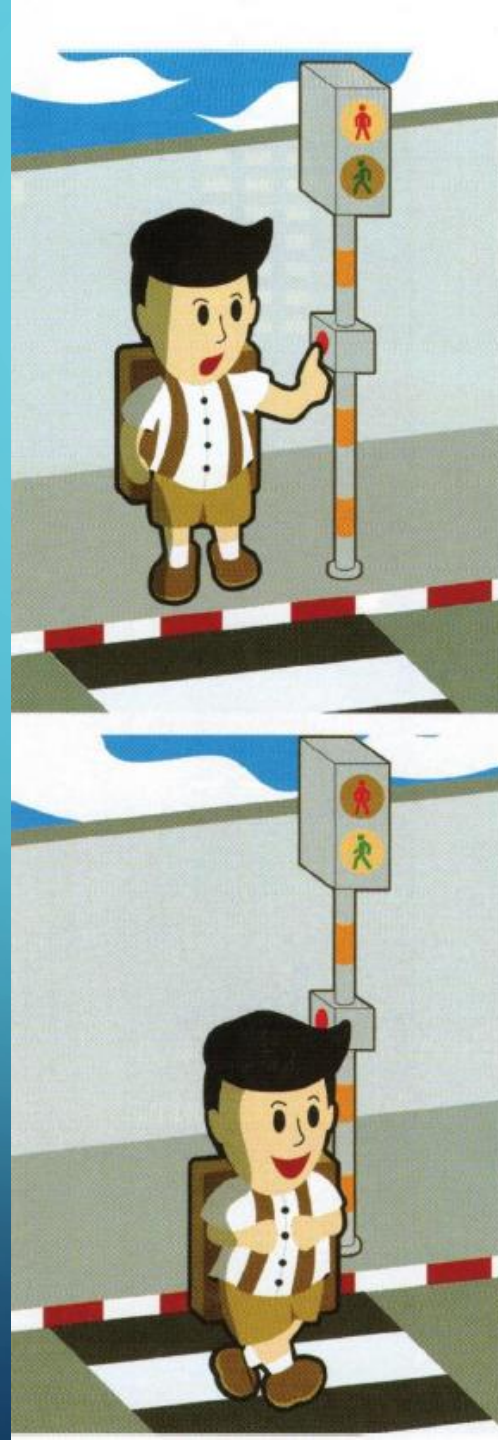


2. REPRESENTATION AND REASONING




- AI must be able to store data in the form of a data representation, such as decision-making rules built on expert knowledge and use this data representation to reason by inference, which is the process of drawing conclusions from existing data

EXAMPLE:

- If you have the knowledge of crossing the road at a crosswalk you can represent your knowledge with the following rules:





กฎ
1

ถ้า สัญญาณไฟคนข้ามเป็นสีเขียว  และ
การข้ามถนนปลอดภัย  แล้ว ให้เดินข้ามถนน 



กฎ
2

ถ้า สัญญาณไฟคนข้ามเป็นสีเขียว  และ
การข้ามถนนไม่ปลอดภัย  แล้ว ให้หยุดรอ 



กฎ
3

ถ้า สัญญาณไฟคนข้ามเป็นสีแดง  แล้ว
ให้หยุดรอ 

กฎ
4

ถ้า มีรถกำลังวิ่งผ่านทางม้าลาย  แล้ว
การข้ามถนนไม่ปลอดภัย 

กฎ
5

ถ้า ไม่มีรถกำลังวิ่งผ่านทางม้าลาย  แล้ว
การข้ามถนนปลอดภัย 

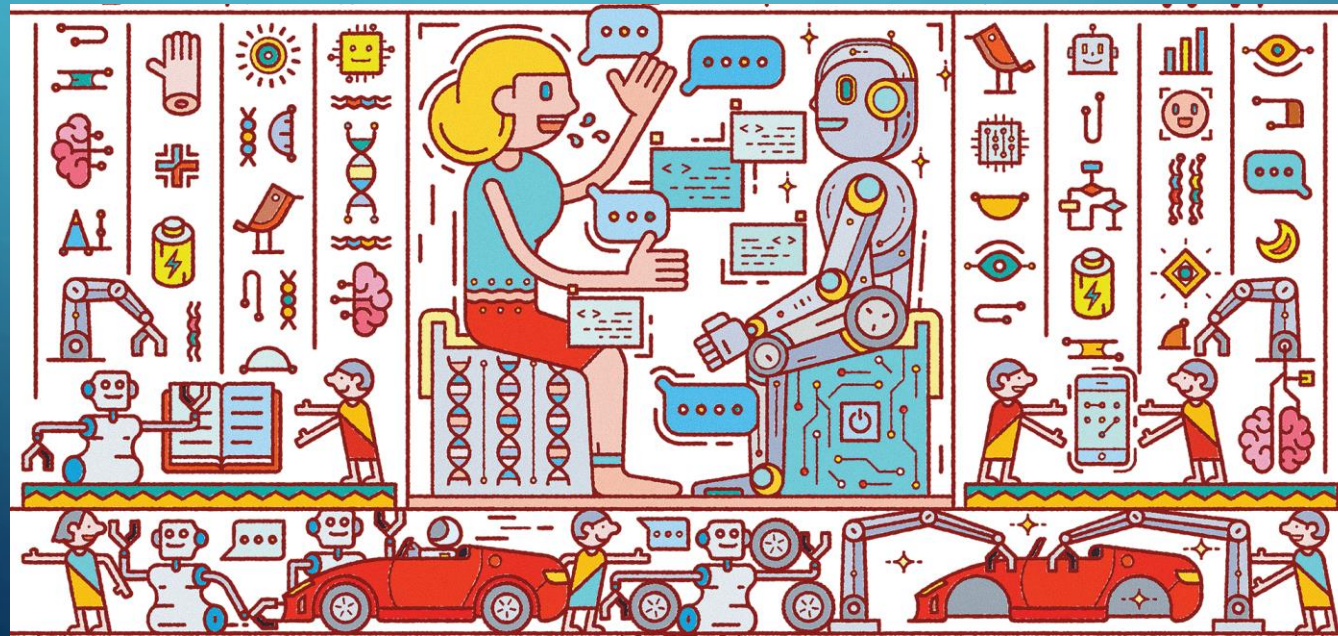
3. LEARNING

- AI must use machine learning algorithms to learn from big data by building a model from human-imported training data

Imported Data	Exported Data	Application
Email	Spam or non-spam	Email filter
Voice	Text	Speech recognition
English Sentences	Thai Sentences	Translator
Image of an item	Damaged condition	Visual inspection

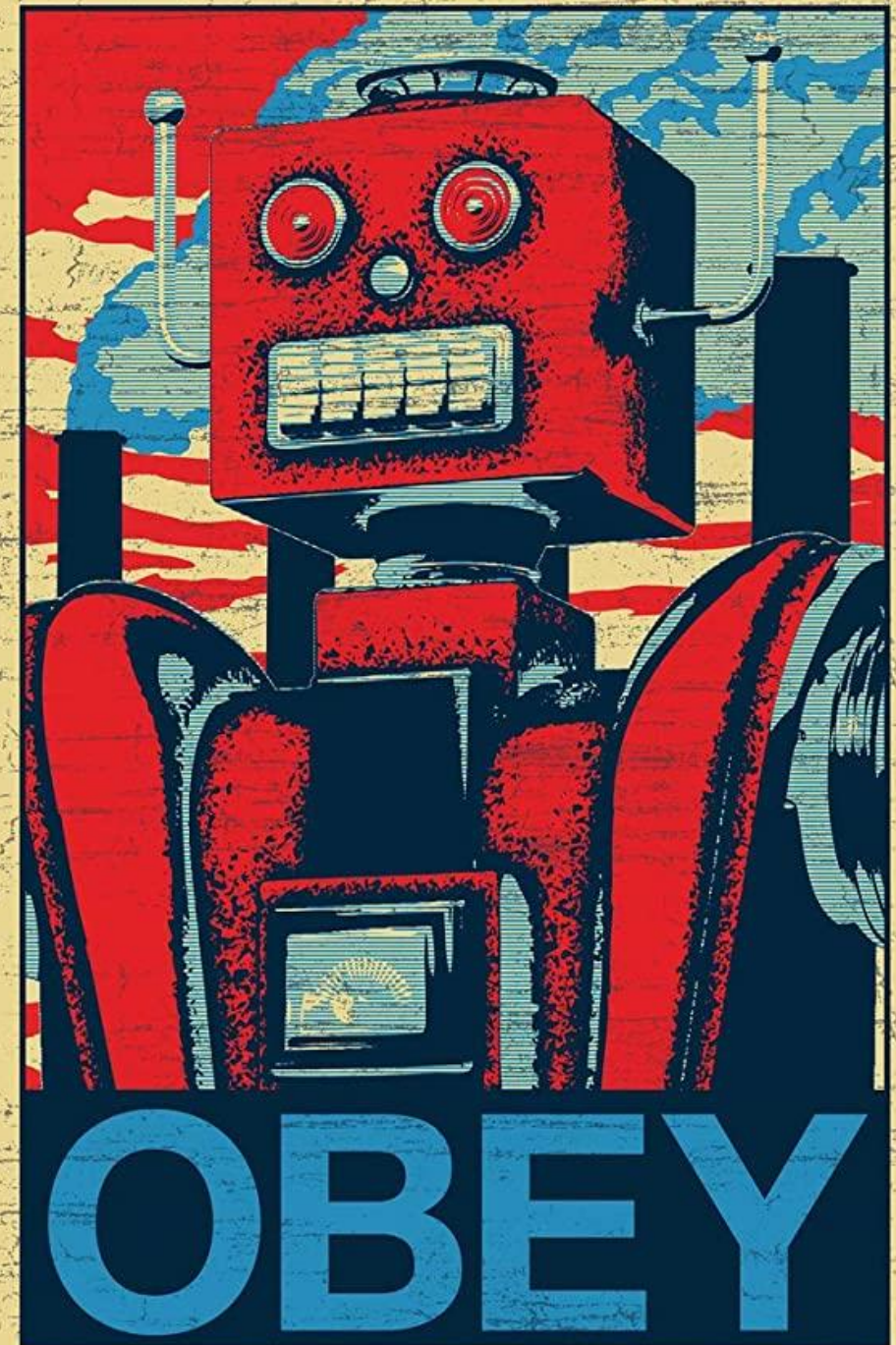
4. NATURAL INTERACTION

- AI developers are trying to create artificial intelligence that can interact naturally with humans
- The artificial intelligence must first understand human-human interactions.



5. SOCIAL IMPACT

- Depending on its use, AI can be either beneficial or harmful to society
- The use of AI requires considerations of ethics, security and privacy as AI can make decisions or take actions that may affect humans
- Therefore, ethical rules for artificial intelligence must be strictly obeyed





ANY QUESTIONS?



WORKSHEET



THE END